



### SURVEY REPORT

## TRANSPORTATION SURVEYS FOR ROADWAYS AND WATERWAYS



CLIENT

Preparation of Development Plan for Meherpur Zilla Project (MZDP)

URBAN DEVELOPMENT DIRECTORATE (UDD)

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#### **GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH**

**Urban Development Directorate (UDD)** 

#### Survey Report On

Transportation Surveys for Roadways and Waterways (Package-3)

### Under Preparation of Development Plan for Meherpur Zilla Project

#### Submitted to

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#### **Executive Summary**

This report presents the comprehensive findings and analyses of the Transportation Surveys for Roadways and Waterways conducted in Meherpur District as part of the district's broader development planning initiatives. The study aims to assess the existing transportation infrastructure, traffic conditions, travel behavior, and goods movement patterns to support informed decision-making for sustainable transport development and regional growth objectives.

Key components of the survey included traffic volume counts, origin-destination (O-D) studies, critical traffic junction assessments, trip generation and travel behavior analysis, and evaluation of goods movement modes. These efforts provided a clear picture of current mobility challenges, infrastructure limitations, and potential areas for targeted improvements.

Critical traffic junctions such as Meherpur College Mor, Gangni Bazar Intersection, and Mujibnagar Memorial Intersection were analyzed for road conditions, congestion levels, and strategic interventions. Recommendations for congestion reduction include traffic signal installations, road widening, creation of dedicated lanes for non-motorized transport, and development of bypass and ring roads to improve traffic flow and safety.

A significant focus was placed on the impact of the proposed establishment of Meherpur University. Drawing on comparative data from Jashore University of Science and Technology and Islamic University, Kushtia, the study projects a substantial increase in daily trips, especially during peak hours, resulting from student and staff commuting and related logistics. The report outlines infrastructure needs such as widened approach roads, pedestrian and cycling facilities, parking provisions, and shuttle services, emphasizing integrated transport and land use planning to mitigate traffic congestion and enhance campus accessibility.

The goods movement study highlighted the importance of improving logistics for agricultural and commercial freight, recommending the development of truck unloading zones, feeder roads, and dedicated transport lanes to facilitate efficient shipment.

In conclusion, the survey findings provide a solid foundation for transportation infrastructure upgrades, traffic management, and policy formulation to accommodate current demands and future growth in Meherpur District. Proactive planning, incorporating lessons from regional universities and tailored congestion mitigation strategies, will enable the district to achieve improved mobility, safety, and economic development through an efficient and sustainable transport network.

















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## **Chapter 1 Introduction**



#### **Chapter 1: Introduction**

Transportation plays a pivotal role in facilitating socio-economic growth, improving accessibility, and connecting people and resources. In the context of Meherpur District—a strategically important area in southwestern Bangladesh—the development of a sustainable and efficient transportation system is essential to support ongoing urbanization, economic activity, and regional integration.

Following the submission of the Mobilization and Inception Reports, this Draft Survey Report presents the findings and analysis of detailed transportation surveys conducted across the district. These surveys encompass both roadway and waterway systems, with the objective of capturing existing travel behavior, evaluating traffic volumes and junction performance, and identifying logistical bottlenecks and infrastructure deficits.

The report is grounded in a comprehensive survey methodology that integrates modern data collection tools, including tablet-based digital questionnaires, GPS-enabled field documentation, and GIS-based spatial analysis. Surveys were carried out at major road intersections, household levels, and along key water routes to assess vehicular movement, origin-destination patterns, goods transport dynamics, and user perceptions.

A key strength of this survey phase lies in its spatially integrated approach. All collected data—both attribute and spatial—have been geo-tagged, quality-checked, and linked to a centralized GIS database. This allows for visualization and interpretation of transportation patterns in a spatial context, enabling more informed planning decisions.

In alignment with the Terms of Reference (ToR), this report also highlights the survey inventory, tools and devices used, data processing techniques, and challenges encountered during field operations. The findings will directly inform the formulation of the Transportation Master Plan for Meherpur District, offering strategic insights and actionable recommendations to improve connectivity, enhance safety, and support inclusive mobility.

Through this effort, the project aspires to create a transportation framework that not only meets current demands but also anticipates future growth, reinforcing Meherpur's potential as a well-connected and economically vibrant region.

#### 1.1 The Project Location

Meherpur is a district in southwest Bangladesh that lies in the northwest of Khulna Division. Its borders are to the east and west, respectively, with the districts of Chuadanga and Kushtia in Bangladesh and the Indian state of West Bengal. Meherpur was a Nadia district subdivision prior to independence. The district is 716.08 square kilometers (276.48 square miles) in size.

Meherpur Sadar Upazila, Mujibnagar Upazila, and Gangni Upazila are the three upazilas that make up Meherpur district. Meherpur, which is home to more than 0.7 million people, is a significant hub for trade and agriculture in the area. The district headquarters is located in the town of Meherpur, which is also the largest town in the district. Meherpur's historical significance and rich cultural legacy are well-known. There are numerous historic sites and ruins in the area. The yearly Baruni Mela, which is conducted in honor of the Hindu god Shiva, is one of Meherpur's most colorful and bright celebrations.

Meherpur's economy is based mostly on agriculture, with a sizable section of people working in farming and associated fields. Rice, wheat, and jute are just a few of the crops that may be produced in the area because of its rich soil and temperate temperature. The non-agricultural sector has grown significantly in the region in recent

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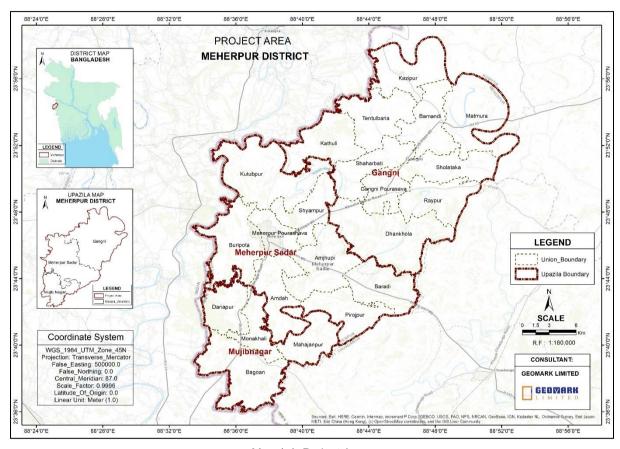






years, as evidenced by the opening of a number of small and medium-sized businesses. With a profusion of picturesque lakes and rivers, verdant forests, and undulating hills, Meherpur is renowned for its natural beauty. Numerous wildlife sanctuaries, such as the Kanaighat Wildlife Sanctuary, which is home to a wide variety of species, are located in the district.

Meherpur's public services and infrastructure are both deficient. Additionally, the district is vulnerable to frequent natural catastrophes like cyclones and floods, which can result in significant damage and fatalities.



Map 1-1: Project Area

#### 1.2 Objectives and Purpose of the Project

The objective of this project is to support the sustainable and integrated development of the upazilas by optimizing transportation and traffic systems that are crucial for the mobility, connectivity, and livelihood of marginal communities. The project aims to assess existing transport infrastructure and services, identify current challenges and future demands, and develop a long-term, data-driven transportation planning framework. This includes integrating transportation with land use and economic activities, ensuring disaster-resilient connectivity, and enhancing access to growth centers and services. The approach emphasizes the use of digital surveys, GIS-based spatial analysis, and simulation models to ensure that transport development supports broader socio-economic goals and the holistic development of the coastal zone. The objectives are following:

- To assess and analyze the existing transportation systems of the project area, including road capacity, multimodal operations and seasonal variations.
- To develop a digital, GIS-based transportation database through real-time surveys and spatial data collection for informed decision-making.

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- To simulate traffic flow and transportation operations for identifying bottlenecks, evaluating safety, improving efficiency, and supporting emergency evacuation planning.
- To forecast future transportation demand and develop an integrated 20-year transport and land use model aligned with regional development and accessibility goals.
- To support freight movement analysis and planning for dedicated facilities and efficient logistics systems to promote local economic growth.
- To assist UDD in preparing a comprehensive, sustainable, and resilient development plan, ensuring transportation is integrated with land use, socio-economic development, and climate adaptation strategies.

#### 1.3 Scope of Work

The overarching goal of this project is to prepare a comprehensive Development Plan for Meherpur District. An essential component of this initiative is gaining a clear and data-driven understanding of the district's existing transportation network. To achieve this, a series of detailed traffic and transportation surveys have been conducted.

As part of the Transportation Surveys for Roadways and Waterways under the "Preparation of Development Plan for Meherpur Zilla Project," the consultant has carried out all essential traffic and transportation-related surveys and studies in accordance with the project's Terms of Reference. These efforts were aimed at supporting the development of a comprehensive transportation framework for the project area.

The objectives of the work comprise the following:

- a) To study existing transportation system of the project area.
- b) To analyze the future traffic movement and demand of the project area generated by Land Port.
- c) Fixation of the policy statements to be satisfied by the plan.
- d) Transportation and traffic data collection.
- e) Preparation of the methodology for the computer-based travel demand forecasting model following 4-step modeling technique,
- f) development of sub-models for various steps involved in model building, i.e., trip generation, trip distribution, mode choice model and traffic assignment models, etc.
- g) Develop a transportation master plan for the study area spanning twenty years' time horizon targeting government's Vision 2041 for optimizing resources available from all modes of transport

#### 1.4 Consultants' Organization

GEOMARK LIMITED is a brand name with specific focus to the Planning and IT Enabled Services (ITES) specializing in the geospatial applications including Advance topographical survey, Socioeconomic Survey, Planning, Data Entry, GIS, CAD, LIS, MIS, AM/FM, processing of remote sensing data, digital mapping/surveying using GPS, geo-spatial solutions and so forth.

GEOMARK LIMITED has vast experience on transportation survey through smart device, data processing, data analysis and report writing.

















#### 1.5 Work Plan

The consultants have been executing the project in alignment with the **Terms of Reference (ToR)** and the **scope of services** outlined in the approved methodology. All necessary measures have been taken to expedite project activities and maintain adherence to the proposed timeline. As a result, the **Mobilization Report** and **Inception Report** have already been submitted and approved by the Project Authority.

To provide a clear overview of the implementation timeline, the following **table and diagram** illustrate the work schedule, reflecting completed, ongoing, and upcoming activities in accordance with the project work program.

Table 1-1: Work Plan

SL	Activity	Duration	Start	Finish
	Transport Survey	296 days	Mon 12/2/24	Thu 1/29/26
*	Contract Agreement	1 day	Mon 12/2/24	Mon 12/2/24
1	Mobilization of Team	9 days	Tue 12/3/24	Sun 12/15/24
1.1	Personnel Deployment	2 days	Tue 12/3/24	Wed 12/4/24
1.2	Project Management Plan	1 day	Thu 12/5/24	Thu 12/5/24
1.3	Initial Meeting	2 days	Sun 12/8/24	Mon 12/9/24
1.4	Reconnaissance Survey	4 days	Mon 12/9/24	Sun 12/15/24
2	Inception Report	11 days	Tue 12/17/24	Tue 12/31/24
2.1	Collections of Information	2 days	Tue 12/17/24	Wed 12/18/24
2.2	Existing Maps and Statistics	2 days	Thu 12/19/24	Sun 12/22/24
2.3	Development Plans	2 days	Sun 12/22/24	Tue 12/24/24
2.4	Compile Preliminary Findings	2 days	Tue 12/24/24	Thu 12/26/24
2.5	Submission of Inception Report	3 days	Thu 12/26/24	Tue 12/31/24
3	Survey Report on Completion of Survey Work, Database Preparation, Editing and Finalization and Linking of all Attribute and Spatial Database (GIS Database Link and Upload the Data on Web Site)	96 days	Wed 1/1/25	Sun 5/25/25
3.1	Training Surveyors of Separate Teams for Separate Surveys	5 days	Wed 1/1/25	Tue 1/7/25
3.2	Field Sample Surveys	12 days	Tue 1/7/25	Thu 1/23/25
3.3	Vehicle Registration Data Collection	5 days	Thu 1/23/25	Thu 1/30/25
3.4	Road Condition Survey	15 days	Thu 1/30/25	Thu 2/20/25
3.5	Traffic Volume and Origin-Destination Surveys	8 days	Thu 2/20/25	Mon 3/3/25
3.6	Critical Traffic Junction Surveys	8 days	Mon 3/3/25	Thu 3/13/25
3.7	Trip Generation Surveys	10 days	Thu 3/13/25	Mon 4/7/25
3.8	Travel Behavior Studies	9 days	Mon 4/7/25	Mon 4/21/25

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3.9	Goods Movement Studies	9 days	Mon 4/21/25	Sun 5/4/25
3.10	Travel time and Speed Survey	10 days	Sun 5/4/25	Sun 5/18/25
3.11	Bus, Rail & Launch Survey	7 days	Sun 5/18/25	Tue 5/27/25
4	Interim Report on Data Processing, Analysis, Interpretation, Presentation and Formulation of Working Paper		Mon 5/26/25	Sun 8/10/25
4.1	Data Management	10 days	Mon 5/26/25	Sun 6/15/25
4.2	Data Analysis	10 days	Sun 6/15/25	Sun 6/29/25
4.3	Data Processing	10 days	Sun 6/29/25	Sun 7/13/25
4.4	<ul><li>Forecasting and Scenario Analysis</li><li>Assistance in preparation of Regional Plan</li></ul>	10 days	Sun 7/13/25	Sun 7/27/25
4.5	and Sub-Regional Structure Plan at Regional Scale	11 days	Sun 7/27/25	Sun 8/10/25
5	Assistance in Preparation of Urban and Rural Plan, Detailed Area Plan, Sectoral Plan, Contingency Plan, and Development Control Plan	50 dave	Mon 8/11/25	Thu 10/16/25
5.1	Prepare Urban and Rural Area Plans	10 days	Mon 8/11/25	Sun 8/24/25
5.2	Develop Sectoral and Contingency Plans	10 days	Sun 8/24/25	Sun 9/7/25
5.3	Create Action Plans for Bankable Projects	15 days	Sun 9/7/25	Sun 9/28/25
5.4	Submit Comprehensive Report on Urban and Rural Planning Assistance	15 days	Sun 9/28/25	Thu 10/16/25
6	Technology Transfer and Training	10 days	Sun 10/19/25	Thu 10/30/25
6.1	Survey Work Training	2 days	Sun 10/19/25	Mon 10/20/25
6.2	Model Operation	4 days	Mon 10/20/25	Sun 10/26/25
6.3	Model Maintenance	2 days	Sun 10/26/25	Tue 10/28/25
6.4	Model Application	2 days	Tue 10/28/25	Thu 10/30/25
7	Report on Development of 20-year Prediction Model for Detailed Transportation System on at upazila level including Pourashava, union and growth center and publishing on website.	66 dave	Sun 11/2/25	Thu 1/29/26
7.1	Strategy Development for Plan Formulation		Sun 11/2/25	Thu 12/4/25
7.2		20 days	Thu 12/4/25	Wed 12/31/25
7.2	Policy Recommendations & Implementation Strategy	21 days	Wed 12/31/25	Thu 1/29/26







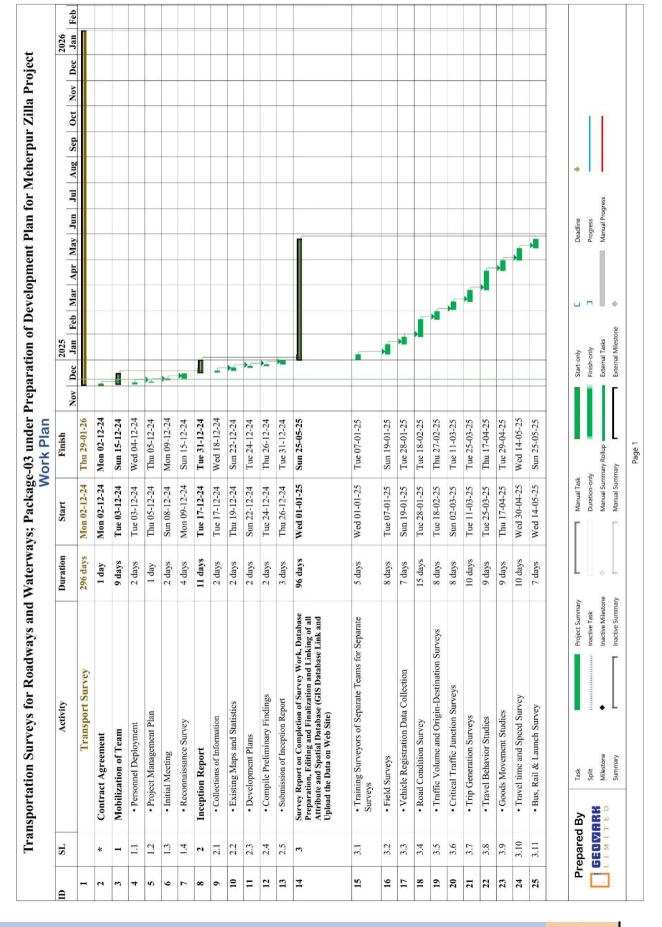












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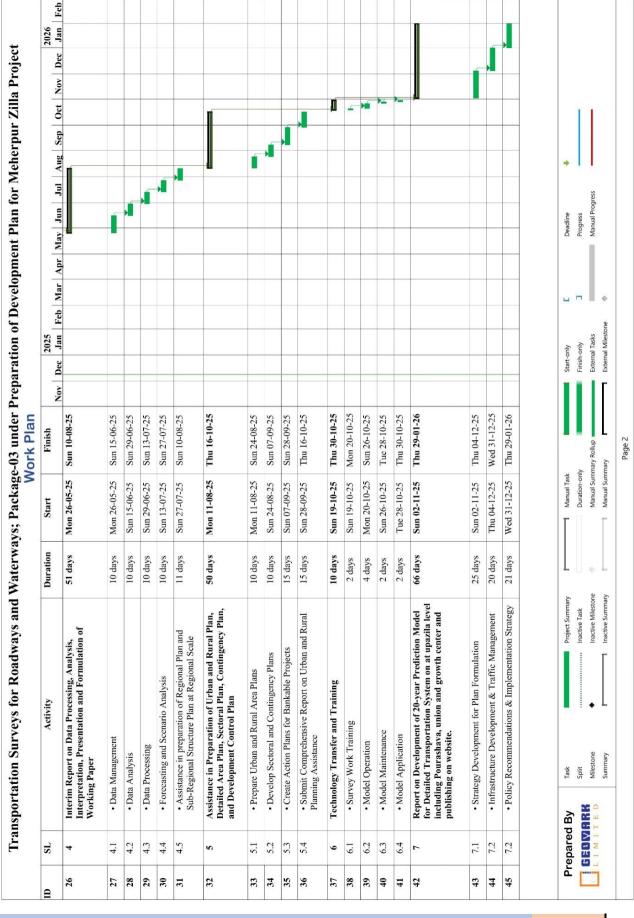












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#### 1.6 Staffing Schedule

The project staffs have been mobilized right after the contract signing and the project activities were commenced along with the staff mobilization. The professionals engaged in the project have been working in the following schedule:

Table 1-2: Staffing Schedule

No. Docition	N COL. W	Staff-month input by month <sup>1</sup>									Total Staff-month input						
NO	No Position	Name of Staff	1	2	3	4	5	6	7	8	9	10	11	12	Home	Field <sup>2</sup>	Total
1	Transport Planning Expert	Dr. Quazi Sazzad Hossain													5	1	6
2	Assistant Transport Planning Consultant	Dheman Mallick													2	2	4
3	Transport Survey Supervisor	Md. Saifur Rahman														8	8
	Total 7 11 18																

















Chapter 2
Review of Plan and
Policies



#### **Chapter 2: Review of Plan and Policies**

This chapter explains the interrelationship between the Project Area Development Plan and the country's national development plans. The development plans studied in this report include the Eighth Five Year Plan, Sustainable Development Plan and New Urban Agenda etc.

Development plans are established with the country's overall requirements and objectives for various development areas. Policies, plans, and objectives are formulated to achieve development goals, and budgets are allocated. The sectoral budgets are further subdivided into programs and initiatives within each sector for execution by multiple ministries. Any local development effort must link to national-level plans to achieve coherence and integrity with the country's overall development to accomplish national development goals. Therefore, it is vital to investigate the relationship between the Development plans and the country's national development plans.

#### 2.1 Development Plans

Development Plans are comprehensive and strategic planning instruments designed to guide the physical, social, economic, and environmental growth of a region or locality over a defined period. These plans provide a spatial and policy-based framework for sustainable development, ensuring the efficient use of land, balanced distribution of infrastructure and services, and equitable socio-economic advancement.

#### 2.1.1 Eighth Five Year Plan

#### Allocation

The 8FYP allocated 17.4% of the Annual Development Plan (ADP) to the transport and communication sector. However, in the 2023-24 fiscal year, the transport and communication sector received 28.88% of the ADP allocation, which is 11.48% more than the 8FYP's allocation.

#### **Development initiatives**

The government has taken various development initiatives to implement the 8FYP, including programs to develop information and communication technology infrastructure, human resources, and e-governance.

#### Transport and communication sector contribution to GDP

The transport and communication sector contributed 7.34% to GDP in 2021-22 and 7.32% in 2022-23.

#### Connectivity

The 8FYP aims to ensure connectivity with regional and international transport networks.

The duration of the 7th Five Year Plan (7FYP) ended in June2020. However, due to the Covid- 19 pandemic the 8FYP has been delayed. The General Economics Division of the Planning Commission (GED) had to revisit and revise the targets and strategies in view of the pandemic. The 8th Five Year Plan, a projected course of action for a period of 5 year (July 2020 – June 2025), represents the first phase of the country's Perspective Plan 2041 (PP2041).

#### a) Broad themes of the plan

There are mainly two broad themes of the plan. Those are the following:

#### **Promoting Prosperity:**

The plan has emphasized on appropriate policies, frameworks and devised suitable and sustainable development strategies for promoting prosperity. For this, the first step is to bring Bangladesh closer to attaining Upper Middle-Income Country (UMIC) status, major Sustainable Development Goal (SDG) targets, and eliminating extreme poverty.

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#### **Fostering Inclusivity:**

A broad-based strategy of inclusiveness with a view to empowering every citizen to participate fully and benefit from the development process and helping the poor and vulnerable with social protection- based income transfers has been adopted in the plan.

#### b) Main Parts

Plan is divided into two main parts. Those are:

- Macroeconomic perspective
- ii. Sectoral strategies

The 8th five-year plan centers on six sub-core themes. Those are:

- i. Rapid recovery from COVID-19
- ii. GDP growth acceleration
- iii. A broad-based strategy of inclusiveness
- iv. Development and improvement of critical institutions
- v. Create a sustainable development pathway
- vi. Attaining SDG targets

#### c) Challenges in Implementations of the Plan

During the implementation period of the 8FYP, the government will face a number of challenges. The four specific ones are the following:

- i. Covid-19 pandemic
- ii. Graduation from the least developed country (LDC) category
- iii. Implementation of the Sustainable Development Goals (SDGs) and
- iv. Climate change vulnerability.

Besides, Russia Ukraine war, rise in fuel price, disruption in supply chain & currency devaluation are some other major challenges that government needs to confront with.

#### d) Integration with Planning Projects

The 8FYP's development plan placed a strong emphasis on the necessity of narrowing the economic gap between rural and urban areas while increasing the production share of industry and contemporary services. By strengthening the non-farm sectors of the rural academy, it also places focus on reducing the gap between rural and urban economies. The same vision is the focus of this project. It can reduce the economic gap between urban and rural areas by providing urban area services in a rural location. This project achieved the 8FYP vision during this procedure.

The budget allocation for the transportation sector was given top priority in line with the 7FYP policy. The objective for the transportation sector for the 7FYP is to create a system of transportation that is effective, sustainable, safe, and regionally balanced, in which different modes complement one another, interface effectively where possible, and engage in healthy competition with one another. The masterplan will be designed in the project's final phase and will employ the same approach. Future population and need projections will be used to suggest new highways. It will fulfill the 8FYP's transportation objective during this period.

Soil, biodiversity, water, and population data will be collected as part of this project. Additionally, DEM data will be collected during the field level survey, allowing for the development of an all-inclusive drainage system to eliminate waterlogging. The location of the water basin can be determined in this process, and watershed analysis can predict the most vulnerable areas during sudden flash floods. It is possible to create a secure infrastructure using soil data. Though demographic and population data will be collected during this project, the most vulnerable areas can be predicted, and by taking precautions, loss and causality can be reduced.



















#### 2.1.2 Delta Plan

The government produced the Bangladesh Delta Plan 2100 in response to climate change and natural calamities (BDP 2100). The BDP 2100 seeks to integrate Bangladesh's medium- to-long-term aspirations to attain upper middle income (UMIC) status and eliminate extreme poverty by 2030 and be a prosperous country beyond 2041 with the longer-term challenge of sustainable management of water, ecology, environment, and land resources in the context of natural disasters and climate change. The BDP 2100 concentrates on the delta agenda through 2050, but it understands that today's decisions will have effects beyond 2050. It outlines a long-term vision for the development of the Bangladesh Delta by the end of the 21st century but also specifies short- and medium-term targets. Objectives, methods, policies, institutions, and investments are flexible. They adapt to changing natural events to respond effectively and achieve long-term goals. In light of Dutch Delta management best practices, the government has asked Dutch technical expertise to help Bangladesh establish BDP 2100. The Planning Commission of Bangladesh's General Economics Division (GED) created BDP 2100 alongside Dutch and national specialists.

#### a) Major Objectives Delta Plan

- Establishing effective institutions of inter-sectoral planning, programming, coordination and monitoring;
- Incorporating issues of climate change, environment, biodiversity, agriculture, fisheries, forestry, inland water transport and land management and their interaction with water to develop a comprehensive view of the delta issues and challenges; and
- Converting each of the related institutions of water, climate change and environmental management, agriculture and land management, and inland water transport management into strong institutions with adequate technical skills in the areas of economic management, financing, institution building, monitoring and evaluation and knowledge management.

#### b) <u>Urban Planning</u>

Under the effect of rural-urban migration, the nation's present urban centers will continue to expand in the following decades, and by 2045, cities will be home to most of the population. Although this plan emphasizes water-related concerns, it is crucial to address the broader context and difficulties facing metropolitan regions in the present and future. Water-related concerns, such as flood risk management, are closely tied to more general urban planning challenges, such as uncontrolled urban expansion and haphazard development. High population density and diverse socioeconomic and political reasons are at the root of the contemporary urban service delivery challenges. Consideration has been given to the impact and efficacy of the solutions for addressing water-related and broader urbanization challenges. Included among them are:

- Increase drainage capacity and reduce flood risk and waterlogging at in urban areas;
- Enhance water security and water use efficiency in the urban areas;
- Regulate and monitor river and other water body pollution from industries and human sources;
- Conserve and preserve urban wetlands and ecosystems and promote their wise-use;
- Develop effective urban institutions and governance;
- Integrated and sustainable use of urban land and water resources;
- Improved urban services: water supply, sanitation, wastewater and solid waste management. Place special emphasis on management of disposal of medical, electronic and other hazardous waste/materials: and
- Control and monitoring of water pollution caused by industry and other sources.

#### c) Sustainable Land Use and Spatial Planning

Planning, administering, and implementing land resource plans are critical components of BDP 2100. A land use plan includes natural regions for agriculture, forests, waterways, and urban and industrial sectors. Land usage

















involves agricultural and non-agricultural land uses; thus, integrating spatial planning into land use management is essential. Strategies consist of:

- Develop practical policy guidelines and rules for the Balu Mahal and sediment management;
- Preserve/conserve agricultural land from floods or erosion to sustain food grain production;
- Prevention of salinity intrusion and desertification;
- Management of newly accreted land in the Meghna Estuary;
- Sustainable coastal land management for enhancing agriculture and non-agriculture land;
- Development of Digital Land Resource Management System;
- Reviewing and updating/enactment of Laws/Regulations relating to Alluvion and Diluvian to improve the
  efficiency of land administration of accreting and reclaimed land;
- Formulation of necessary laws and acts to form Land Zoning;
- Increase climate change adaptation capacity for land management;
- Spatial land use planning for urbanization;
- Optimization of Land Use;
- Formulation of Spatial Planning and Land Resource Management Act;
- Enhance afforestation and plantation in the coastal zone for stabilizing land;
- Restoration and protection of soil health, erosion, and land loss; and
- Integrated management of coastal water infrastructures to protect land

#### d) Relation of Bangladesh Delta Plan 2100 to Transportation

The Bangladesh Delta Plan 2100's focus on sustainable, resilient, and integrated management of water, land, and urban systems naturally extends to transportation planning and infrastructure. Effective transport solutions are vital to support economic development, disaster resilience, and environmental sustainability in the delta region. Significance of Delta Plan in relation with transportation are following.

#### The Climate Resilience and Disaster Management in Transport Infrastructure

The Delta Plan emphasizes climate adaptation and disaster risk reduction, which directly impacts the design, construction, and maintenance of transportation infrastructure. Roads, bridges, and waterways in delta and coastal zones must be resilient to flooding, cyclones, erosion, and sea-level rise to ensure continuous connectivity and safe evacuation during disasters.

#### 1. Integrated Water and Land Transport Management

Since the delta region has vast inland waterways alongside road networks, BDP 2100 promotes coordinated planning of inland water transport with road and rail systems. This integrated multimodal transport approach supports efficient goods movement, reduces pressure on road networks, and improves accessibility for coastal communities.

#### 2. Urban and Regional Connectivity for Sustainable Development

The Plan recognizes rapid urbanization and rural-urban migration, calling for sustainable urban transport solutions that reduce congestion, improve drainage, and prevent waterlogging. Enhancing urban transportation links and their integration with land use planning will promote economic growth and quality of life in delta cities.

#### 3. Spatial Planning and Transport Land Use Optimization

Sustainable land use planning under BDP 2100 includes optimizing land for transportation corridors, terminals, ports (including the new sea port), and logistic hubs. Spatial planning policies will guide where transport infrastructure should be developed or preserved to prevent unplanned growth and protect valuable agricultural and ecological lands.

#### 4. Development of Climate-Smart Transport Policies and Institutions

Preparation of Development Plan for Meherpur Zilla Project

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The Delta Plan aims to build institutional capacity for managing climate risks across sectors, including transportation. This entails developing policies for climate-resilient transport infrastructure investment, maintenance, emergency evacuation planning, and transport operation during extreme weather events.

#### 5. Digital and Data-Driven Transport Planning

Echoing the Delta Plan's emphasis on knowledge management, modern transport planning will utilize GIS, digital land resource management, and real-time data collection. These tools will enable better monitoring, planning, and decision-making to optimize transportation systems within the dynamic delta environment.

#### 2.1.3 Sustainable Development Goals

(SDGs) are a set of seventeen global goals established by the United Nations in 2015 as part of the 2030 Agenda for Sustainable Development. They are designed to address a broad range of global challenges, including poverty, inequality, climate change, environmental degradation, peace, and justice. Each goal has specific targets (169 in total) and indicators to measure progress.

On the other hand, Localization of the Sustainable Development Goals (SDGs) refers to the process of adapting, implementing, and monitoring the SDGs at the local level, aligning the goal of SDG with local contexts, priorities, capacities, and resources. It ensures that sustainable development is driven from the ground up, engaging local governments, communities, and stakeholders.

The Sustainable Development Goals (SDGs), adopted by the United Nations in 2015 as part of the 2030 Agenda for Sustainable Development, comprise 17 interconnected goals aimed at ending poverty, protecting the planet, and ensuring prosperity for all. These global goals serve as a universal call to action for sustainable, inclusive, and resilient development.

The Physical Feature Survey and Plan Preparation for Magura District aligns directly with several SDGs by providing the foundational data and planning framework necessary to support evidence-based development. The project particularly contributes to:

- SDG 6 Clean Water and Sanitation and SDG 13 Climate Action: Through the mapping of river systems, khals (canals), and drainage networks, the project enables better water management and climate resilience planning.
- **SDG 9 Industry, Innovation, and Infrastructure**: The data collected on transport networks, utilities, and built environments will guide future infrastructure planning and investment.
- SDG 11 Sustainable Cities and Communities: By identifying and documenting physical features, infrastructure, land use, and urban dynamics, the project supports inclusive, safe, resilient, and sustainable urban development.
- SDG 17 Partnerships for the Goals: The project emphasizes collaboration among government agencies, local authorities, and communities, reinforcing participatory planning processes.

By integrating SDG principles into data collection, analysis, stakeholder engagement, and planning outputs, this project contributes to building a sustainable and equitable future for Meherpur District. It lays the groundwork for development strategies that are environmentally responsible, socially inclusive, and economically viable.

















#### Relation of Meherpur District Transportation Project with Transportation Planning and SDGs

The Meherpur District Transportation Project embodies comprehensive transportation planning principles that directly contribute to Sustainable Development Goals (SDGs) by addressing the following key aspects:

#### 1. Integrated Transport and Land Use Planning

The project applies transportation planning to analyze current transport networks, forecast future travel demand, and assess the impacts of land use changes. This ensures efficient allocation of resources, guides sustainable urban and rural development, and supports SDG 9 (Infrastructure) and SDG 11 (Sustainable Cities).

#### 2. Capacity Analysis and Traffic Impact Assessment

Through detailed capacity studies and traffic impact analysis, transportation planning identifies bottlenecks and designs improvements to enhance mobility and accessibility. This supports safer and more reliable transport services essential for economic activities and everyday life, contributing to SDG 8 (Decent Work and Economic Growth) and SDG 11.

#### 3. Climate-Resilient and Disaster-Aware Planning

Incorporating simulations of extreme weather and disaster scenarios within transportation planning helps design resilient infrastructure and emergency evacuation strategies. This directly aligns with SDG 13 (Climate Action) by reducing vulnerability and enhancing adaptive capacity in transport systems.

#### 4. Multimodal and Sustainable Transport Solutions

The project's focus on modeling multimodal operations (automobiles, motorcycles, bicycles, pedestrians) promotes inclusive and environmentally sustainable mobility options. This supports the transition toward low-emission transport systems and accessibility for all population groups, contributing to SDG 3 (Good Health), SDG 10 (Reduced Inequalities), and SDG 13.

#### 5. Data-Driven Decision Making and Institutional Strengthening

Comprehensive data collection, GIS database management, and regular reporting facilitate evidence-based transportation planning and policy formulation. This strengthens institutional capacity and coordination (SDG 17 – Partnerships) for better governance and implementation of sustainable transport initiatives.

The Meherpur District Transportation Project leverages advanced transportation planning methodologies—integrating land use, traffic analysis, climate resilience, and multimodal solutions—to create a sustainable, inclusive, and adaptive transport system that supports the achievement of key SDGs at the regional level.

#### 2.1.4 New Urban Agenda

The New Urban Agenda (NUA), adopted at the United Nations Conference on Housing and Sustainable Urban Development (Habitat III) in 2016, provides a global framework for sustainable urban development. It emphasizes inclusive, safe, resilient, and sustainable cities and human settlements and supports the implementation of the Sustainable Development Goals (SDGs), particularly Goal 11 – Sustainable Cities and Communities.

Key principles of the New Urban Agenda include:

- 1. **Leave No One Behind**: Promoting inclusive urbanization that ensures equal access to opportunities, services, housing, and participation for all, including marginalized groups.
- 2. **Sustainable Urban Development for All**: Encouraging compact, integrated, and connected cities that use resources efficiently and minimize environmental impact.
- 3. **Urban Governance and Planning**: Strengthening urban governance through inclusive, participatory decision-making and supporting long-term, integrated urban and territorial planning.
- 4. **Resilience and Risk Reduction**: Enhancing the resilience of cities to natural and man-made risks, including climate change and disasters.

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5. **Local Implementation**: Empowering local authorities with tools, data, resources, and autonomy to effectively implement sustainable urban policies and actions.

#### Relation of the New Urban Agenda to Transportation Planning

The New Urban Agenda (NUA) provides guiding principles that align closely with sustainable transportation planning efforts in the Meherpur District region:

#### 1. Leave No One Behind - Inclusive Mobility

Transportation planning under the project focuses on equitable access, ensuring marginalized and vulnerable groups can safely and affordably access transport services. This supports the NUA principle of inclusive urbanization by promoting accessibility for all users including pedestrians, cyclists, and public transit-dependent populations.

#### 2. Sustainable Urban Development for All – Compact and Efficient Transport Networks

The project promotes integrated land use and transportation planning to create connected, compact urban and rural settlements. Efficient use of transportation infrastructure reduces environmental impacts, aligns with the NUA's call for resource efficiency, and supports sustainable mobility solutions.

#### 3. Urban Governance and Planning – Participatory and Integrated Decision-Making

By engaging local authorities, communities, and stakeholders in data collection, GIS mapping, and planning processes, the project strengthens governance capacity and participatory decision-making. This leads to long-term, integrated transport and urban planning consistent with the NUA's focus on good urban governance.

#### 4. Resilience and Risk Reduction – Climate-Resilient Transport Systems

Incorporating climate adaptation and disaster risk mitigation into transportation planning addresses the NUA's priority to build resilient cities. Simulations of disaster scenarios and evacuation planning enhance the ability of transport infrastructure to withstand shocks.

#### 5. Local Implementation – Empowering Local Authorities

The project enhances local authorities' capacity through real-time data sharing, GIS database management, and training, empowering them to effectively implement sustainable transport policies and adapt plans over time, consistent with the NUA's emphasis on local action.

















#### 2.2 Spatial Translation of National Level Policies

#### 2.2.1 Land Use Guidelines and Implications of the National Land Use Policy

Bangladesh is a major agricultural country. Agriculture is the livelihood of one-third of the people of this country. Therefore, the importance of land and water resources in Bangladesh is immense. Land is the basic natural resource that is the source of all the daily necessities of human beings such as food, industrial products, luxury, health protection materials, etc. Due to the increase in population, the amount of land per capita is decreasing day by day. Agricultural land is shrinking due to urbanization and other land uses. To safeguard the use of its land resources, particularly the valuable agricultural land of the country, the government in 2001 declared the National Land Use Policy. The policy proposed for the preparation of national land use plan, which is very much relevant to the current comprehensive plan of the Upazila. The land use plan is to be based on the criteria of land productivity, land capability and land suitability, use and requirement of land by agriculture, forestry, industrialization, recreation and open spaces, wetlands, urbanization and housing.

- Important guidelines of land use policy are as follows:
- Construction of multi-storied buildings instead of single-storied buildings should be encouraged to ensure
  optimum utilization of land used for housing.
- As far as possible flood control barriers/dams will be used as roads.
- It should be ensured that dam establishment does not cause waterlogging.
- The use of agricultural land should be limited to agricultural activities as much as possible.
- Family-wise land ceiling should be fixed for housing in urban areas.
- Instead of developing housing areas by acquiring land for housing in urban areas, measures will be taken to adopt practical strategies.
- Homesteads and fertile agricultural land should be avoided as much as possible for the construction of roads and highways.
- New industrial plants can be established near Industrial Zones. But care should be taken not to damage homesteads and fertile agricultural land.
- Only industrial plants of particular nature can be set up in the area identified for setting up similar industrial plants.
- Change in the category of land earmarked for forest should be prevented.

The policy emphasizes on the planned and the best use of land, and stressed on the most intensive use of this scarce resources of the country. The policy aims to introduce 'land use zoning' based on particular characteristics of land, prevent unplanned expansion of residential areas and control of indiscriminate growth of industrial and commercial activities. In absence of execution, the situation in land use and land management is severely being deteriorated.

#### 2.2.2 Land Use Guidelines and Implications of National Land Transport Policy

A prerequisite for development is strong infrastructure. Land transport policy is essential to ensure adequate physical and institutional infrastructure of transport for national development. Roads and transport are an integral part of human life. In pursuit of livelihood, the people of Bangladesh spend a significant amount of time and money on commuting and transportation in their limited lives. Therefore, the National Land Transport Policy has been formulated in the light of the Government's commitment to establish a safe, affordable, modern, technologically sound, environment friendly and acceptable transport system in the light of globalization.

Important guidelines of the National Land Transport Policy are as follows:

• Providing safe and reliable transportation services.

















- Removal of unnecessary regulation and formulation of regulations conducive to providing transport services in the public interest.
- Rent control.
- Identify the role of public and private sector.
- Maintaining economic and environmental balance.
- Ensuring maximum utilization of government funds as well.
- Expanding role of transport in growing economic activity.
- Reduction in transportation cost for export products as well.
- Traffic growth is consistent with economic development.
- Formulation of transport system for Dhaka metropolis.
- Introduction of centralized transport system.
- Introduction of alternative transport systems.
- Creating awareness about better living and safety.
- Poverty alleviation.

The project's activities—such as conducting reconnaissance and physical feature surveys, engaging with local authorities and communities, and preparing development plans in both Bangla and English—align with the NUA's core principles of participatory planning, social inclusion, and spatial justice. The emphasis on collecting data related to infrastructure, land use, population distribution, and environmental features further supports integrated and equitable urban development strategies.





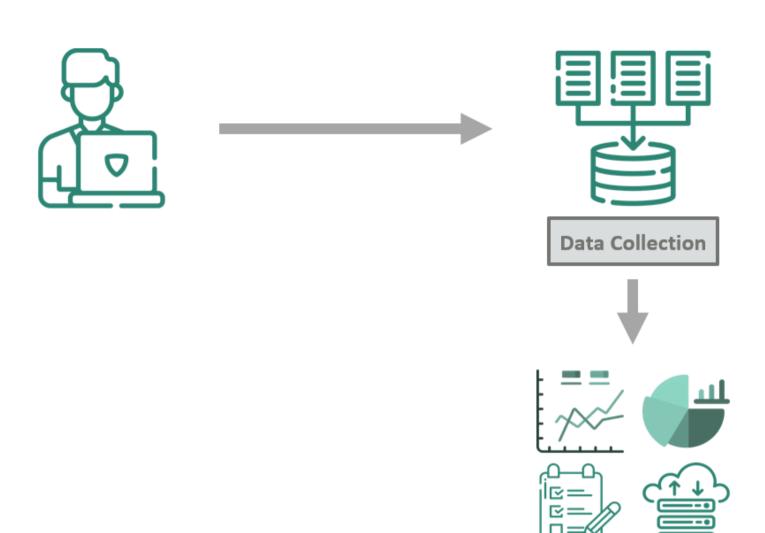












# Chapter 3 Collection and Review of Relevant Data



#### **Chapter 3: Collection and Review of Relevant Data**

Apart from conducting literature review on major documents related to the Project, substantial amount of secondary data was also amassed for this project. The following subsections lists the relevant data sources and the description of data that the consulting team found to be relevant for this project.

#### 3.1 Collection of Transportation Maps

The collection of transportation maps for Meherpur District is vital for understanding the current state of its transportation infrastructure and planning for future needs. These maps provide a detailed visualization of the district's roadways, waterways, public transit routes, and connectivity patterns, forming the foundation for a comprehensive Transportation Master Plan.

#### 3.1.1 Road Network Map

The Road Network Map prepared by the Local Government Engineering Department (LGED) is a primary resource for understanding the transportation infrastructure in Meherpur District. This map provides detailed information about the existing road network, including road types, conditions, and connectivity, which are essential for transportation planning and infrastructure development.

Meherpur Sadar Upazila has a good road connectivity through highways leading to Kushtia, Khulna, Dhaka. There is a bus terminal used as the main transit station for the people. The internal roads of Sadar Upazila and Paurashava are relatively good. People uses auto rickshaw, rickshaw for their local transport. There is no railway communication system in Meherpur district. Two railway stations Chuadanga and Alamdanga are used for railway communication with all over Bangladesh. Chuadanga station is 29 KM far from Meherpur and Alamdanga station is 39 KM far from Meherpur Sadar.

Table 3-1: Road network according to type of road in Meherpur Sadar Upazila

SI. No.	Road Type	Earthen (KM)	Pavement (KM)	Total Length (KM)
1	Upazila Road:	0.00	70.63	70.63
2	Union Road:	0.00	47.29	47.29
3	Village Road A:	56.27	204.15	260.42
4	Village Road B:	84.49	126.50	210.99
	Total Roads:	140.76	448.57	589.33

Source: LGED, 2020

In Gangni Upazila, the internal roads are wide and paved and the condition is very good. A large portion of village roads remains unpaved and consists of earthen surfaces, increase the difficulties, particularly during unfavorable weather conditions. Heavy rains or other adverse weather events turn these roads into muddy tracks, severely hindering traffic flow and causing problems for commuters and the transportation of goods. The poor road infrastructure not only inconveniences residents but also negatively impacts the economic activities of the entire region.

















Table 3-2: Road network according to type of road in Gangni Upazila

SI. No.	Road Type	Earthen (KM)	Pavement (KM)	Total Length (KM)
1	Upazila Road:	0.00	71.79	71.79
2	Union Road:	0.20	138.76	138.96
3	Village Road A:	34.50	137.93	172.43
4	Village Road B:	168.70	194.33	363.04
	Total Roads:	203.40	542.81	746.21

Source: LGED, 2020

The Upazila Road and the Union Road is in very good condition in Mujibnagar upazila. But the some of the village roads are unpaved and earthen. Particularly during adverse weather conditions, the roads become muddy. This situation hampers the smooth flow of traffic, causing difficulties for commuters and hampering the transportation of goods. The inadequate road infrastructure not only leads to inconveniences but also impacts the overall economic activities of the region.

Table 3-3: Road network according to type of road in Mujibnagar Upazila

SI. No.	Road Type	Earthen (KM)	Pavement (KM)	Total Length (KM)
1	Upazila Road:	0.00	42.92	42.92
2	Union Road:	0.04	26.52	26.57
3	Village Road A:	35.34	59.50	94.84
4	Village Road B:	37.96	71.25	109.2
	Total Roads:	73.34	200.19	273.53

Source: LGED, 2020







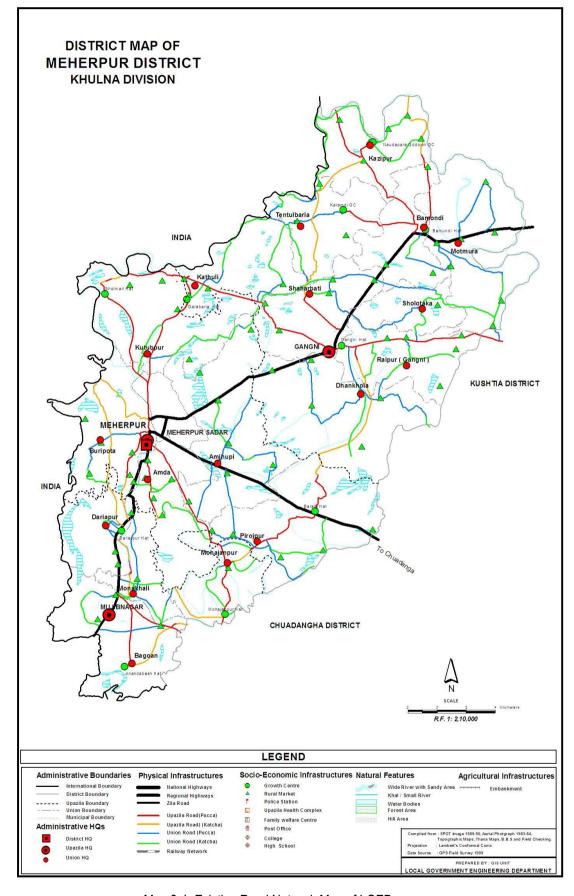












Map 3-1: Existing Road Network Map of LGED



















#### 3.1.2 Rail Network Map

The Rail Network Map of Bangladesh provide crucial insights into the existing railway infrastructure, routes, stations, and connectivity within the country. While Meherpur itself does not have an extensive rail network, it is important to consider nearby railway connections and how they link Meherpur to other districts and major cities. This is essential for transportation planning, infrastructure development, and improving connectivity.

**Darshana to Meherpur Rail Project:** The Darshana to Meherpur Rail Project aims to enhance the connectivity between the Darshana Junction (located on the main railway line connecting Dhaka and Khulna) and Meherpur. This project would provide significant improvements in transportation, supporting both passenger and freight services, and is critical for promoting socio-economic development in the region.

Following two map shows Bangladesh Railway Network by Corridor and Bangladesh Railway Master Plan (Phase Period 2016-2020).

The Bangladesh Railway Network by Corridor Map provides a comprehensive view of the major railway corridors that connect different regions within Bangladesh.

The Bangladesh Railway Master Plan (Phase Period 2016-2020) was developed to guide the expansion, modernization, and improvement of the railway infrastructure in Bangladesh. The master plan outlines a series of strategic initiatives aimed at enhancing the railway network's capacity, efficiency, and connectivity to support the country's socio-economic development.

These maps show the upcoming Darshana to Meherpur Rail Route. There would be six stations along the line -- at Darshana, Bastopur, Kanaidanga, Mujibnagar, Monakhali and Meherpur.



















Map 3-2: Project Area Overlay Map with Bangladesh Railway Network by Corridor

Source: Bangladesh Railway

Preparation of Development Plan for Meherpur Zilla Project









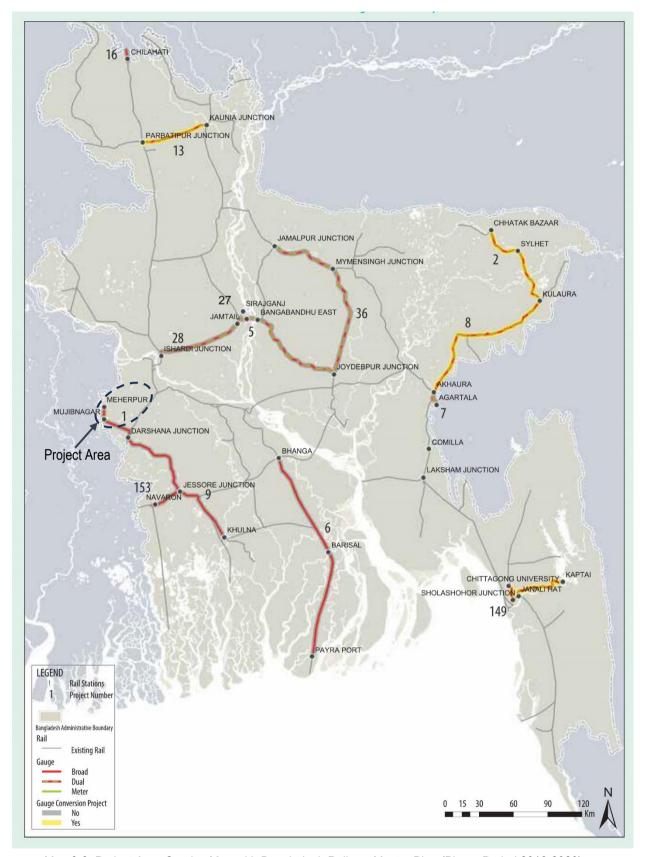












Map 3-3: Project Area Overlay Map with Bangladesh Railway Master Plan (Phase Period 2016-2020)

Source: Bangladesh Railway

Preparation of Development Plan for Meherpur Zilla Project



















#### 3.2 Collection of Basic Statistics

Based on the 2022 Population Census, other official data-rich reports and Bangladesh National Portal, key information for Meherpur District is presented below.

#### Population and Gender Ratio:

Total population is **705356** (males: **340093**; females: **365237**).

Males constitute 48.2%, and females 51.8%.

Religious composition: Muslims: ~95.1%, Hindus: ~4.8%, others: negligible.

#### Housing:

Predominantly rural housing settlements with tin-shed or semi-pucca structures. Urban areas have pucca houses, while some areas near charlands may have more fragile housing.

#### **Public Services:**

- **Education:** Government colleges, secondary and higher secondary schools in sadar and upazila towns. Numerous government primary schools in rural unions.
- **Healthcare:** District Hospital in Meherpur Sadar, Upazila Health Complexes in Gangni and Mujibnagar, plus union-level community clinics.
- Drinking Water: Largely dependent on tube wells in rural areas; piped water supply is limited to urban areas.
- Electricity: Extensive rural electrification coverage by Palli Bidyut Samity.

#### **Economy:**

Primarily agriculture-based: major crops include rice, jute, wheat, and vegetables.

Service sector and small businesses contribute increasingly in urban and semi-urban centers.

#### **Commercial Activities:**

- **Industries:** Small-scale rice mills, husking mills, sawmills, cold storage, and ice factories. Brick kilns and agro-processing units also operate.
- Cottage Industries: Handloom, tailoring, bamboo products, pottery, and mat-making are notable.
- Markets: Several major haats and bazaars such as Mujibnagar, Gangni, and Amjhupi markets.

#### **Production & Employment Status:**

Main Sources of Income:

Agriculture: 42.3%Commerce: 17.2%Service: 13.6%

Non-Agricultural Labor: 6.8%

Industry: 1.2%Others: 18.9%

#### • Ownership of Agricultural Land:

Landowners: 59.7%, Landless: 40.3%
 Urban landowners: ~45.3%, Rural: ~61.5%

#### NGOs:

Active NGOs include BRAC, ASA, TMSS, Grameen Bank, and Jagorani Chakra Foundation – working on education, microfinance, and healthcare.

















#### Religion:

Majority Muslim (~95.1%), Hindu minority (~4.8%). Numerous mosques, and Hindu temples mostly concentrated in rural clusters.

#### **Transportation Facilities:**

- **Public Transportation:** Buses and minibuses connect Meherpur to Dhaka, Kushtia, Khulna, and Chuadanga.
- **Parking Facilities:** Limited formal parking spaces in town; informal roadside parking common in market areas.
- Waterways: Not actively used; rivers are not navigable year-round.
- Railway: No railway station in the district; nearest railhead is in Chuadanga.
- Footpaths: Present in Meherpur town and market centers.

















# Chapter 4 Methodology of Traffic Surveys



# **Chapter 4: Methodology of Traffic Surveys**

The objectives of the traffic survey are two folds. Firstly, it provides idea about the existing traffic demand available supply in the form of infrastructure and services. Secondly, it acts as the input for the travel demand forecasting model that is to be constructed as the output of the project which has enabled **Project Team** to analyze various traffic scenarios with respect to changed network as well as land use scenarios. The following sub sections elaborate the survey requirements along with the survey design.

## 4.1 Project Planning and Mobilization

#### 4.1.1 Mobilization

## **Personnel Deployment**

- **Team Formation**: Assembled a team of experts, including transportation engineers, surveyors, data analysts, GIS specialists, and project managers. Each member was assigned specific roles to ensure effective project execution.
- Roles and Responsibilities: Clearly defined the roles and responsibilities of each team member, including tasks related to data collection, analysis, model development, and training. This clarity helped in efficient task management and coordination.

#### **Project Management Plan**

- Milestones and Deliverables: Established key milestones and deliverables with specific deadlines to monitor progress and ensure timely project completion. Examples include deadlines for data collection phases, model development stages, and final report submission.
- Resource Allocation: Allocate resources, including manpower, equipment, and budget, to support various project activities. Ensure that resources are utilized efficiently and effectively to achieve project goals.

#### iii. Initial Meeting

- Stakeholder Engagement: Conducted initial meetings with local stakeholders such as the Mayor, Union Parishad (UP) Chairman, and Councillors. This meeting introduced the project, gather local insights, and secure stakeholder support, facilitating smoother project implementation.
- Local Insights: Gathered information on local transportation issues, infrastructure needs, and community concerns. This engagement helped tailor the project to address specific local needs.

## 4.1.2 Reconnaissance Survey

The Reconnaissance Survey for the transportation study in Meherpur District is an essential early step that helps gather preliminary information, identify key issues, and set the foundation for detailed surveys. Below is a detailed approach to conducting the reconnaissance survey:

#### **Objectives of the Reconnaissance Survey:**

- 1. **Preliminary Assessment:** Identify major transportation routes, infrastructure, and facilities in Meherpur
- 2. Stakeholder Engagement: Engage with local authorities, representatives, and communities to understand local transportation needs, priorities, and challenges.
- Identification of Key Issues: Identify potential bottlenecks, congested areas, critical junctions, and locations requiring immediate attention or further investigation.
- Preliminary Data Gathering: Collect initial data on traffic flow, road conditions, transport infrastructure, and socio-economic factors impacting transportation.





















## Steps carried out in Conducting the Reconnaissance Survey:

## 1. Mobilization of Survey Team:

- Deploying key personnel, including project managers, surveyors, GIS specialists, and data analysts.
- Providing training on the objectives, methodology, and scope of the survey.
- Ensuring all survey equipment, including GPS devices, cameras, and data collection forms, are ready for use.

#### 2. Initial Site Visit:

- Conducting field visits to key transportation nodes like highways, local roads, bus stations, and intersections.
- Observing and record road conditions, traffic flow, and infrastructure status (e.g., bridges, culverts, signage).
- Taking photographs and geo-tag locations to build an initial database.



Figure: Condition of Footpath in Gangni



Figure: Road Condition of Gangni Upazila Bazar

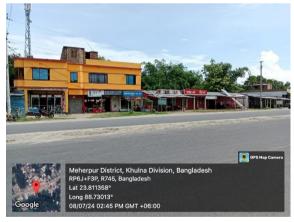


Figure: Condition of Road Median in Kushtia-Meherpur Highway



Figure: Condition of village road in Meherpur



















Figure: Condition of Road Edge in Kushtia-Meherpur Highway



Figure Condition of Road Edge in Garadob



Figure: Condition of Bridge in Kushtia-Meherpur Highway



Figure: Condition of under-construction Gopalpur Bridge in Kushtia-Meherpur Highway



Figure: Important intersection in Chuadanga-Meherpur Highway



Figure: Condition of T-intersection in Garadob

Figure 4-1: Glimpse of Reconnaissance Survey

#### 3. Stakeholder Meetings:

- Holding meetings with local authorities, community leaders, and other stakeholders.
- Discussing transportation challenges, priorities, and opportunities.
- Gathering local knowledge about transportation issues, such as road safety, congestion points, and seasonal problems (e.g., flooding, road wear).























Figure: Upazila Engineer, Mr. Sabbir-Ul-Islam, Meherpur Upazila Parishad and Consultant Team



Figure: Video Traffic Survey Point Verification with Traffic Inspector, Meherpur

Figure 4-2: Stakeholder Meeting

#### Focus Group Discussions (FGDs):

- Organizing FGDs with local residents, transport operators, and business owners.
- Discussing transportation-related challenges, travel behavior, and local needs.
- Gathering qualitative insights on transport demand, public transport usage, and freight movement.



Figure: Focus group discussion with Bus Drivers



Figure: Focus group discussion with Auto Drivers

Figure 4-3: Focus Group Discussion

## 5. Tea stall meeting:

A tea stall meeting was held near Gangni Chottor, involving participants engaged in various informal professions within the area. The participants identified several challenges and proposed solutions, summarized as follows:

**Educational Institutions:** 

The participants emphasized a lack of quality primary education institutions in the region. Additionally, they expressed a strong preference for establishing a public university in Meherpur to enhance educational opportunities.

- b. Congestion and Infrastructure Issues: The area around Gangni Chottor is heavily congested due to informal economic activities on footpaths and poor road conditions. A significant portion of the highway is obstructed by easy bike parking, further worsening traffic flow. The participants recommended expedited road reconstruction and the organized relocation of informal activities to ensure proper traffic management and a well-maintained environment.
- Healthcare and Economic Development:



















The participants stressed the need for improved healthcare facilities and enhanced income opportunities. One attendee noted that agriculture and foreign remittances are the primary sources of income for the Gangni area, underscoring the importance of supporting these sectors for sustainable growth.



Figure 4-4: Tea Stall Meeting

#### 6. Data Collection on Traffic Volume and Flow:

- Conducting preliminary traffic counts at selected key points (e.g., busy intersections, markets, transport hubs).
- Observing and preparing document for traffic types (passenger, freight, non-motorized transport) and peak traffic hours.

#### 7. Identification of Critical Locations:

- Identifying areas that require urgent attention or further investigation, such as:
  - Overcrowded junctions or intersections
  - Roads with poor maintenance or infrastructure gaps
  - Areas with high accident rates or road safety issues
  - Inadequate public transportation services or coverage

#### 8. Environmental and Socio-Economic Factors:

- Gathering basic socio-economic data that may influence transportation, such as population density, employment centers, economic activities, and accessibility to services.
- Observing environmental factors that may impact transportation, such as agricultural zones with heavy transport usage.

















## 4.2 Surveys and Studies

The methodology adopted for conducting the transportation surveys has been carefully designed to reflect the characteristics of the existing road network, traffic conditions, and local travel behavior within Meherpur District. Each component of the survey has been tailored to capture relevant data in accordance with the physical and functional properties of the area's transport system. The approach integrates both quantitative and spatial data collection techniques, using digital tools to ensure accuracy, efficiency, and real-time validation. The surveys were implemented through a combination of intersection-based traffic counts, origin-destination studies, household interviews, and site-specific observations—providing a holistic view of travel patterns, infrastructure usage, and freight movement. The following subsections describe in detail the methodology adopted for each type of survey carried out under this study.

## 4.2.1 Data and Information of Vehicle Registration

In accordance with the project's Terms of Reference, data on vehicle registration was collected directly from the BRTA office in Meherpur District. This data includes detailed records of various types of motor vehicles registered within the district over the past several years. The information serves as a key input for understanding the growth trends in motorization and assessing the evolving transportation demand in the project area. The collected data has been systematically compiled and analyzed to identify trends in vehicle types, growth rates, and modal shifts, which are essential for future traffic forecasting and infrastructure planning. The following figure presents the findings of the vehicle registration for Meherpur District.

















Date:16/06/2025

## Government of the People's Republic of Bangladesh Bangladesh Road Transport Authority(BRTA) Summery of Registered Vehicle (Vehicle Class Wise) With Branch

Page 1 of 1

Branch Name	Vehicle Class Name	No of Vehicle
MEHERPUR	BABY TAXI 3 SEAT	3
MEHERPUR	PVT. PASS. (JEEP/ ST. WAGN)	32
MEHERPUR	HEAVY PUBLIC GOODS	68
MEHERPUR	SPECIAL PURPOSE VEHICLE	3
MEHERPUR	PRIVATE SERVICE MICROBUS	4
MEHERPUR	AGRICULTURAL VEHICLE	45
MEHERPUR	DUAL PURPOSE VEHICLE	18
MEHERPUR	DELIVERY VAN	1
MEHERPUR	PUBLIC SERVICE MINIBUS	56
MEHERPUR	LIGHT PUBLIC GOODS	27
MEHERPUR	MEDIUM PUBLIC GOODS	14
MEHERPUR	MEDIUM PRIVATE GOODS	2
MEHERPUR	MOTOR CYCLE (MEDIUM)	28962
MEHERPUR	MOTOR CYCLE (LARGE)	16457
MEHERPUR	PUBLIC SERVICE (MICROBUS)	71
MEHERPUR	auto rickshwa	1
MEHERPUR	MOTOR CYCLE (SMALL)	855
MEHERPUR	AUTO TEMPO (PRIVATE)	1
MEHERPUR	MOTOR CAR (SMALL)	1
MEHERPUR	PRIVATE PASNGR. MICROBUS	4
MEHERPUR	LIGHT PRIVATE GOODS	12
MEHERPUR	HEAVY PRIVATE GOODS	4
MEHERPUR	AUTO TEMPO (PUBLIC)	1
MEHERPUR	MOTOR CAR (LARGE)	5
MEHERPUR	HEALTH SERVICE VEHICLE	4
MEHERPUR	PUBLIC SERVICE OMINIBUS	14
MEHERPUR	PUBLIC TANK LORRY	10
		Total Vehicle = 46675

Figure 4-5: Summary of Registered Vehicles in Meherpur

Source: Bangladesh Road Transport Authority

















## 4.2.2 Traffic Volume and Origin and Destination (O-D) Survey

To assess the dynamics of transportation demand and infrastructure usage within Meherpur District, **Traffic Volume** and **Origin–Destination (O–D) Surveys** were carried out at strategically selected locations across **major road intersections** and **river ghats**. These surveys were conducted during both **day and night periods**, covering **peak and off-peak hours**, to capture variations in traffic flow and travel behavior across different times of the day. The primary objective of these surveys was twofold:

- 1. **To measure the volume and composition of traffic**, enabling an understanding of congestion levels, travel demand, and road usage intensity.
- 2. **To capture trip patterns and travel behavior**, identifying where trips are originating from and destined to, in order to inform future planning, zoning, and infrastructure development.

For a systematic and analytical approach, the entire project area was divided into **traffic analysis zones (TAZs)** based on **homogeneity in land use patterns**, such as residential, commercial, agricultural, and industrial zones. This zoning allowed for accurate mapping and correlation of travel flows with land use characteristics.

Traffic volume was recorded by **manual and digital counting methods**, and O–D data were gathered using **questionnaire-based roadside interviews** with drivers and passengers at selected survey points. Data included trip origin, destination, purpose, mode of transport, and trip frequency. All surveyed locations were geo-tagged, and photographs were captured and uploaded via **GIS-enabled tablets** to ensure real-time data validation and accuracy.

To analyze travel demand and assess traffic characteristics in Meherpur District, a comprehensive Traffic Volume Count and Origin-Destination (O-D) Survey was conducted. A total of 21 key survey points were strategically selected based on traffic intensity, connectivity, and functional importance of the road network. Both the traffic volume and O-D surveys were carried out continuously over a 24-hour period, starting from 8:00 AM on the first day to 8:00 AM on the following day. This approach ensured a full capture of daily traffic patterns, including peak and off-peak hours, as well as night-time and early morning traffic. The data collected through these surveys serve as critical input for developing travel demand forecasts, identifying traffic bottlenecks, and informing the transportation planning and infrastructure development strategies for the district.

The following map shows the locations of the Video Traffic Survey and Origin-Destination (O-D) Survey Points across Meherpur District. These 21 strategic points were selected based on traffic intensity, road hierarchy, and connectivity to capture a comprehensive picture of vehicular flow and travel patterns throughout the district.







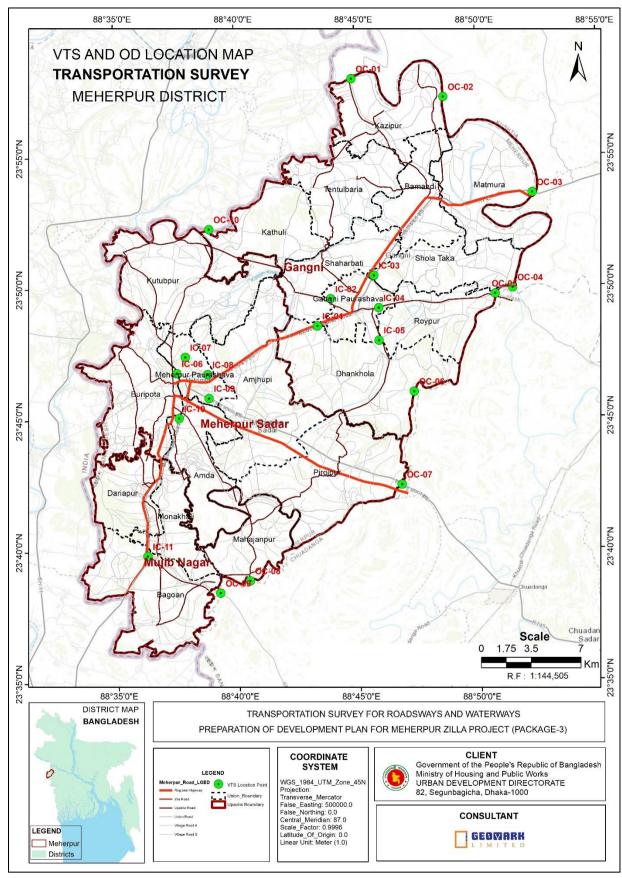












Map 4-1: Video Traffic Survey & Origin-Destination Survey Location Map





















To ensure accurate and detailed traffic analysis, all vehicles passing through the survey locations were classified into standardized categories. These classifications were essential for capturing the diversity of vehicular movement across the district, including both motorized and non-motorized transport modes. The categorization also supports the development of traffic models and helps in assessing the impact of different vehicle types on road capacity and congestion. The following table presents the vehicle categories used during the traffic volume count, grouped under major headings of non-motorized and motorized vehicles, along with their respective sub-categories and category numbers for reference.

Table 4-1: Vehicle Categories for Traffic Volume Survey

Vehicle Categories Used for Traffic Volume				
Major Category	Category No.	Sub Category		
Non-Motorized	1	Bicycle		
	2	Rickshaw/Battery Rickshaw		
	3	Rickshaw Van (Peddle/Ba ttery)		
	4	Battery Easy Bike/Auto		
Motorized	5	Motorc ycle		
	6	Motorized 3-wheeler/CN G		
	7	Private Car		
	8	Utility/4- wheel Drive/Jeep		
	9	Human Hauler/Leguna/Tempo		
	10	Micro Bus/NO AH		
	11	Mini- Bus		
	12	Large Bus		
	13	Articulated Bus/Double-Decker Bus		
	14	SGV/Pickup/Small Covered Van		
	15	Medium Truck/MC V (2-Axle)		
	16	Large Truck/LC V (3-axle)		
	17	Container/Trailer (>3 axle)		
	18	Tanker/Tan k Lorry		
	19	Others		

















Video Traffic Volume Survey and Origin-Destination Survey was conducted between 15<sup>th</sup> -28<sup>th</sup> May. The following table presents survey locations and survey dates.

Table 4-2: Traffic Count & O-D Survey Locations and Survey Schedule

SI. No.	Code	Road Name	Video Traffic Volume Survey	O-D Survey
1	IC-01	Bashbaria, Gangni	15-05-2025	15-05-2025
2	IC-02	Chowgacha Pashchimpara,Gangni	15-05-2025	15-05-2025
3	IC-03	Chengara Bus Stand, Gangni	15-05-2025	15-05-2025
4	IC-04	Purbo Malshadha,Gangni	16-05-2025	19-05-2025
5	IC-05	Gangni-Dhankhola Road,Gangni	15-05-2025	19-05-2025
6	IC-06	Govipur Bridge,Meherpur	26-05-2025	22-05-2025
7	IC-07	Kathuli, Meherpur	29-05-2025	22-05-2025
8	IC-08	Boro Bazar, Meherpur	01-06-2025	21-05-2025
9	IC-09	Chuadanga-Meherpur Road, Meherpur	27-05-2025	21-05-2025
10	IC-10	Hotel Bazar Mor, Meherpur	20-05-2025	21-05-2025
11	IC-11	Mujibnagar,Meherpur	01-06-2025	26-05-2025
12	OC-01	Kazipur,Gangni	20-05-2025	26-05-2025
13	OC-02	Natnapara, Gangni	20-05-2025	26-05-2025
14	OC-03	Khalishakundi Bridge,Gangni	19-05-2025	26-05-2025
15	OC-04	Hatuvanga,Gangni	19-05-2025	19-05-2025
16	OC-05	Hatboalia-Alamdanga Road,Gangni	19-05-2025	26-05-2025
17	OC-06	Jalshuka,Gangni	26-052025	21-05-2025
18	OC-07	Meherpur-Chuadanga Road,Meherpur Sadar	27-05-2025	21-05-2025
19	OC-08	Mohajanpur, Mujibnagar	27-05-2025	21-05-2025
20	OC-09	Mujibnagar-Darsana Road,Mujibnagar	28-05-2025	21-05-2025
21	OC-10	Kathuli,Gangni	27-05-2025	21-05-2025

















#### **Camera Setup Process**

To conduct the 24-hour video-based traffic volume survey, cameras were strategically installed at selected intersections and road sections across Meherpur District. High-resolution video cameras with night vision capability were mounted on stable poles, tripods, or existing elevated structures such as electric poles or building rooftops to ensure clear visibility of all traffic lanes. Each camera was positioned to capture both incoming and outgoing vehicle movements without blind spots. The setup process included determining the optimal camera height and angle to avoid obstruction and ensure accurate classification and counting of vehicles. Power supply and data storage were secured using portable batteries, and hard disks with sufficient storage capacity to support continuous 24-hour recording. The setup was verified through trial runs during off-peak hours to confirm camera alignment and field of view before the official survey period began. Safety measures and local authority permissions were ensured during installation in public areas.

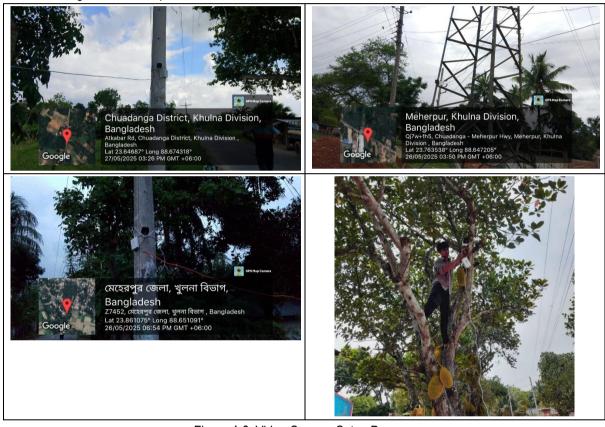


Figure 4-6: Video Camera Setup Process

















## **Video Recording Snapshot**

The following image presents a snapshot from the video recording conducted as part of the 24-hour traffic volume survey. High-resolution cameras were installed at strategic points to capture continuous footage of vehicular movements across key intersections and road segments in Meherpur District. These recordings served as the primary data source for classifying vehicle types, calculating traffic volumes, and analyzing flow patterns during peak and off-peak hours. The snapshot below illustrates the field of view and recording quality maintained throughout the survey period.





















Figure 4-7: Video Recording Snapshot





















## **Traffic Volume Counting**

To ensure accuracy and cross-verification of results, **traffic volume data** was recorded using both **manual and digital counting methods**. Manual counting was performed by trained enumerators using tally sheets and handheld devices, primarily during peak hours and at key intersections where close observation was necessary. In parallel, **digital video recordings** were captured continuously for 24 hours using high-resolution cameras. These recordings were later reviewed to extract detailed vehicle counts, categorized by type and direction. The combination of manual and digital methods allowed for data validation, minimized errors, and ensured comprehensive coverage of traffic flow patterns across all survey locations in Meherpur District.

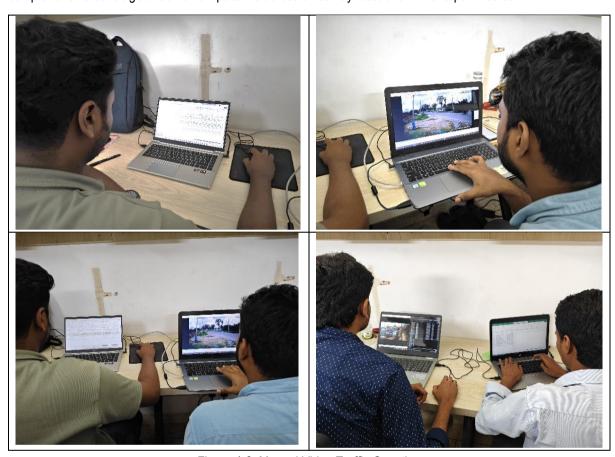


Figure 4-8: Manual Video Traffic Counting



Figure 4-9: Digital Video Traffic Counting Using Software



















## **OD Survey Entry Form**

To facilitate efficient and accurate data collection, the Origin-Destination (O-D) survey form was designed and deployed using the Kobo Toolbox platform. This digital platform enabled real-time data entry using mobile devices, improving data accuracy, consistency, and ease of monitoring. The form was customized to capture essential triprelated information such as origin, destination, purpose of travel, mode of transport, vehicle type, travel frequency, and passenger details. It also allowed for GPS tagging and timestamping, which ensured spatial and temporal integrity of the data. The following screenshot shows the KoboToolbox-based digital form used by enumerators during the O-D survey.



















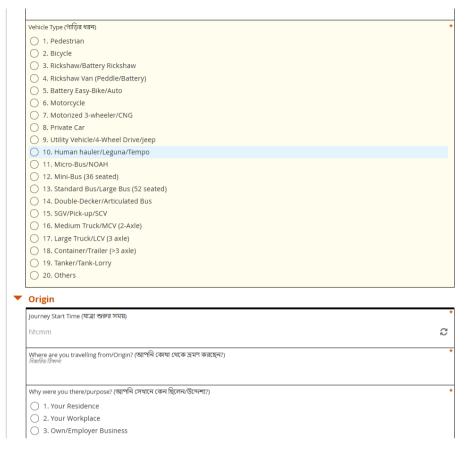


Figure 4-10: Kobo Toolbox Survey Form for OD Survey

The following images show surveyors in the field actively conducting the Origin-Destination (O-D) survey at various designated locations across Meherpur District. The surveyors engaged directly with travelers and vehicle operators to collect detailed information on trip origins, destinations, purposes, and travel modes. These field activities were carried out with proper identification, supervision, and adherence to survey protocols to ensure the reliability and accuracy of the collected data.























































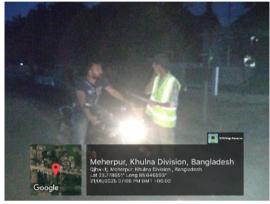
































Figure 4-11: Origin-Destination Survey

## 4.2.3 Study of Critical Traffic Junctions

As outlined in the Terms of Reference (ToR), a dedicated survey was conducted to study **critical traffic junctions** within Meherpur District. These junctions represent points of high traffic concentration, potential congestion, and frequent vehicular conflicts, significantly influencing the overall efficiency and safety of the road network. The purpose of this study was to identify these critical nodes, evaluate their current operational conditions, and document challenges such as traffic delays, turning movement conflicts, insufficient road width, poor signalization, or inadequate pedestrian facilities. Data were collected through direct field observation, video recording, and geotagged photographs during peak and off-peak hours. Each identified junction was then graphically illustrated, showcasing traffic movement patterns, conflict points, and physical characteristics. These visual representations, combined with analytical observations, provide a basis for recommending design improvements, traffic management strategies, and intersection upgrades essential for the district's long-term transportation planning.

#### **Critical Intersections of Meherpur District**

- 1. Meherpur Sadar Intersection (Meherpur Bus Stand / College Mor)
  - Type: Major urban intersection.
  - Significance: Connects Meherpur town with Gangni, Mujibnagar, and Chuadanga; also key for interdistrict buses.
  - Key Roads: Meherpur–Chuadanga Road (R745), Meherpur–Mujibnagar Road.

#### 2. Gangni Bazar Intersection

- Type: Semi-urban commercial junction.
- **Significance:** Central hub for Gangni Upazila; connects agricultural hinterlands with Meherpur town and Kushtia.
- **Key Roads:** Gangni–Kushtia Road, Gangni–Doulatpur Road.

#### 3. Amjhupi Mor

- Type: Urban-rural junction near historical site.
- Significance: Access point to Amihupi Nilkuthi and links Sadar with outlying areas.
- Key Roads: Meherpur–Amjhupi–Gangni link road.

#### 4. Mujibnagar Memorial Intersection (Bhaberpara)

- Type: Strategic historical route junction.
- **Significance:** Connects to the Mujibnagar Memorial Complex; important for tourism and inter-upazila traffic
- Key Roads: Mujibnagar–Meherpur Road.





















## 5. Kazipur Mor (on Meherpur-Mujibnagar Road)

- Type: Rural growth node.
- **Significance:** Link between Meherpur town and the Indian border areas; also used by agricultural and light transport vehicles.

## 6. Kaliganj Border Point Intersection (Unofficial trade route)

- Type: Border trade corridor.
- Significance: Often used informally for cross-border movement with West Bengal, India.
- Key Roads: Mujibnagar–Kaliganj Border Road.

## 7. Amdah Mor (intersection on Meherpur-Gangni Road)

- Type: Important rural node.
- Significance: Connects agricultural zones and cold storage facilities; used for produce transport.
- Key Roads: Gangni-Meherpur highway branch.

## 8. Bamondi Intersection (Gangni Upazila)

- Type: Market-centered node.
- Significance: Weekly haat activity, junction for intra-upazila roads leading to Kushtia District.

#### **Prioritization Criteria:**

These intersections were identified based on:

- Volume of traffic (especially trucks, buses, and motorcycles)
- Connectivity to upazila headquarters and regional centers
- Proximity to markets, institutions, and border areas
- Strategic importance for inter-district and cross-border movement













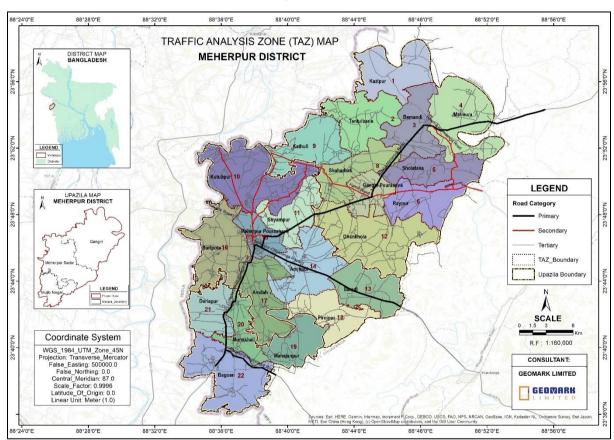




## 4.2.4 Trip Generation Survey & Travel Behavior Study

**Trip Generation Survey** was conducted at household level throughout the Meherpur District to quantify the number of trips originating from and terminating in different parts of the project area. The entire area was first divided into traffic analysis zones (TAZs) based on homogeneity of land use, such as residential, commercial, educational, industrial, and agricultural areas. This zoning approach enabled the survey to accurately reflect the variations in trip generation characteristics influenced by land use patterns. Data were collected through household interviews and roadside surveys, capturing key trip-related variables including trip purpose, mode of transport, trip frequency, and travel time. The findings offer crucial insights into mobility demand across different zones, which will serve as a foundational input for transport modeling, infrastructure planning, and prioritization of interventions under the Meherpur District Development Plan.

**Traffic Analysis Zone (TAZ) determination:** TAZ is defined based on the Union and Paurashava boundaries. Meherpur has 2 Paurashavas and 20 Unions, making a total of **22 TAZs**.



Map 4-2: Traffic Analysis Zone Map

**Travel Behavior Study** was undertaken to assess the travel patterns, preferences, and constraints of residents within the Meherpur District. This study was conducted through household interview surveys, which were carried out across various traffic zones delineated based on land use characteristics. The number of survey questionnaires was finalized in consultation with the Project Director (PD) to ensure adequate representation across geographic and socio-economic segments. Key indicators captured in the survey included trip purpose, travel frequency, preferred travel modes, average travel distance and duration, modal shift behavior, and travel-related challenges. This data provides a clear understanding of how people move within the district, enabling the development of demand-responsive transport solutions and infrastructure planning aligned with local needs and behavioral trends.

















To capture socio-economic, travel behavior, and infrastructure-related insights at the community level, a Household Interview Survey (HIS) was designed as part of the data collection process. A total of 2,000 households have been targeted as the sample size for this survey to ensure adequate representation across urban, peri-urban, and rural settings within the study area. The questionnaire was carefully structured and deployed using the KoboToolbox platform, enabling digital data collection with real-time validation, improved accuracy, and geo-referencing capabilities.

Table 4-3: TAZ wise Sample Distribution

District Name	Upazila Name	Municipality	Union Name	Taz Name	Sample Size
			Bamandi	TAZ_3	86
			Dhankhola	TAZ_12	130
			Kathuli	TAZ_9	72
			Kazipur	TAZ_1	123
			Matmura	TAZ_4	139
			Raypur	TAZ_6	66
			Shaharbati	TAZ_8	75
			Sholataka	TAZ_5	73
	Gangni		Tentulbaria	TAZ_2	101
	Ĭ		Ward No. 01	TAZ_7	9
			Ward No. 02	TAZ_7	9
			Ward No. 03	TAZ_7	13
		O D I	Ward No. 04	TAZ_7	11
		Gangni Paurashava	Ward No. 05	TAZ_7	8
			Ward No. 06 Ward No. 07	TAZ_7 TAZ_7	8
			Ward No. 08	TAZ_7	9
			Ward No. 09	TAZ_7	8
			Bagoan	TAZ_22	110
			Dariapur	TAZ_21	57
Meherpur	Mujibnagar		Mahajanpur	TAZ_19	56
•			Monakhali	TAZ_20	60
			Amdah	TAZ_17	89
			Amjhupi	TAZ_14	101
			Baradi	TAZ_13	70
			Buripota	TAZ_16	110
			Kutubpur	TAZ_10	135
			Pirojpur	TAZ_18	70
			Shyampur	TAZ_11	64
			Ward No. 01	TAZ_15	18
	Meherpur Sadar		Ward No. 02	TAZ_15	11
			Ward No. 03	TAZ_15	9
			Ward No. 04		17
		Meherpur Paurashava		TAZ_15	
			Ward No. 05	TAZ_15	12
			Ward No. 06	TAZ_15	10
			Ward No. 07	TAZ_15	20
			Ward No. 08	TAZ_15	12
			Ward No. 09	TAZ_15	19
Total					2000















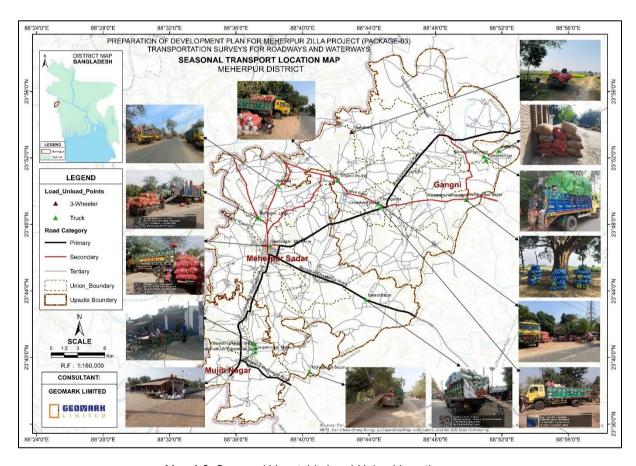






## 4.2.5 Goods Movement and Mode of Shipment Study

Goods Movement and Mode of Shipment Study was carried out to understand the nature, volume, and movement patterns of goods within the Meherpur District. As part of the survey **Seasonal Transport Load-Unload Survey** was carried out. The study aimed to capture critical information related to the types of commodities transported, their origin and destination points, shipment frequency, and the modes of transport used—such as trucks, pickup vans, rickshaw vans, river vessels, and other carriers. Surveys were conducted at key goods transfer points including markets, industrial zones, storage facilities, and river ghats. Data were collected through interviews with transport operators, traders, and logistics service providers. This study provides valuable insights into the freight movement dynamics of the district and highlights logistical bottlenecks, modal dependencies, and potential areas for infrastructure and policy interventions to improve goods transportation efficiency and support local economic activities.



Map 4-3: Seasonal Vegetable Load-Unload Location map

#### Seasonal Transport Load-Unload Survey

To understand the impact of seasonal agricultural transport on traffic congestion and logistics operations, a detailed Seasonal Transport Load-Unload Survey was conducted. The survey specifically focused on the movement of trucks transporting perishable goods such as fruits and vegetables, which contribute significantly to periodic spikes in traffic volume in key areas of the district. A structured questionnaire was developed to collect both qualitative and quantitative data from transport operators, drivers, workers, and local stakeholders.

Key aspects covered in the survey include the importance of loading and unloading locations, trip costs, payment methods, operating hours, and the geographic extent of the catchment areas served by these vehicles. Data was also gathered on the volume and frequency of truck operations, and the duration and peak periods of seasonal transport activities.





















Importantly, the survey also assessed the impact of the Padma Bridge, which has significantly altered travel time, route preferences, and the operational dynamics of freight transport. The bridge's contribution to improved connectivity and reduced congestion in some corridors, as well as possible diversion of routes, was considered in the analysis.

In addition to transport patterns, the survey evaluated the basic needs of drivers and workers, such as access to food, resting places, and sanitation facilities—factors that directly affect their productivity, health, and road safety. Furthermore, instances of delivery failures, where goods were not accepted at destination points due to late arrival or spoilage, were documented to assess inefficiencies and propose mitigation strategies.

Finally, the main transport routes used during these seasonal peaks were mapped and analyzed to identify congestion hotspots and infrastructural bottlenecks. This data will support future planning efforts aimed at improving the efficiency and resilience of agricultural supply chains, particularly during peak seasons.



Figure 4-12: Seasonal Transport Load-Unload Survey

















An online questionnaire was carefully designed in Kobo Toolbox and deployed for the data collection process of the Seasonal Transport Load-Unload Survey. The digital format allowed for efficient outreach to a wide range of respondents, including truck drivers, transport operators, traders, and support staff involved in the seasonal movement of perishable goods. The questionnaire included both closed and open-ended questions, covering key aspects such as transport frequency, loading/unloading locations, trip costs, operational hours, logistics challenges, and infrastructure needs. The use of online tools enhanced data accuracy, ensured quicker response collection, and facilitated preliminary data analysis. The following figure shows the screenshot of online questionnaire.

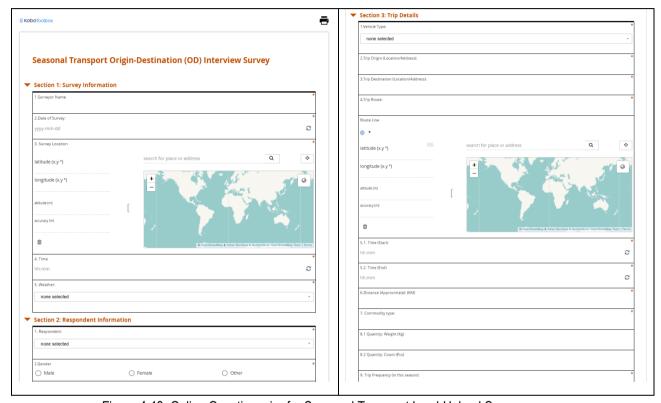


Figure 4-13: Online Questionnaire for Seasonal Transport Load-Unload Survey

















## 4.2.6 Land Port Study

A comprehensive traffic volume and movement survey has been conducted at key adjacent land port areas—Benapole, Bhomra, and Dharshana. These land ports are significant gateways for cross-border trade and transport, generating substantial traffic flows that directly impact the surrounding project area. The primary objective of this study is to analyze the existing traffic conditions and to forecast future traffic demand generated by these ports. The findings presented here provide crucial insights into traffic patterns and help in planning for infrastructure development and traffic management in the project vicinity.

The following figure illustrates the Passenger Information of Land Port (2022-23 Fiscal Year).

# বাংলাদেশ স্থলবন্দর কর্তৃপক্ষের আওতাধীন স্থলবন্দরভিত্তিক ২০২২-২০২৩ অর্থবছরের যাত্রী গমনাগমনের তথ্যঃ

ক্রম	বন্দরের নাম	আগমন(জন)	বর্হিগমন (জন)	মন্তব্য
۵.	বেনাপোল স্থলবন্দর	२०४५००५	2229200	যাত্রীদের অবস্থান, নিরাপত্তা, মহিলা, শিশু ও প্রতিবন্ধী যাত্রীদের জন্য বিশেষ সুবিধা
২.	বুড়িমারী স্থলবন্দর	১২১৫৬০	১৩৬৭৩৬	ও প্রতিবন্ধা বাত্রাপের জন্য বিশেব সুবিবা এবং টয়লেট সুবিধা রয়েছে।
<b>૭</b> .	নাকুগাঁও স্থলবন্দর	৬০	৬৩	
8.	বাংলাবান্ধা স্থলবন্দর	<b>ź</b> 202F	১৮২৮৬	
¢.	ভোমরা স্থলবন্দর	22%250	২২৯৮৩৮	ইমিগ্রেশন কার্যক্রম বন্দরের বাইরে সম্পন্ন হয় বিধায় যাত্রী ফি আদায় কর
৬.	সোনামসজিদ স্থলবন্দর	৮৬১৬	৮৬৬৯	इय्रना।
٩.	হিলি স্থলবন্দর	১২৩৬৪১	১২৮৪৭২	
ъ.	আখাউড়া স্থলবন্দর	১৬৯৪২৭	১৭২৭৪৬	
۵.	তামাবিল স্থলবন্দর	82299	৩৮৩৪৩	
50.	বিবিরবাজার স্থলবন্দর	২৪১৬৩	২৬২৯৫	
۵۵.	বিলোনিয়া স্থলবন্দর	৩৫৬৭	8595	-
১২.	শেওলা স্থলবন্দর	8৮9	৫৯৬	
٥٥.	সোনাহাট স্থলবন্দর	00	00	ইমিশ্রেশন কার্যক্রম চালু নেই।
\$8.	গোবরাকুড়া কড়ইতলী স্থলবন্দর	00	00	
S@.	টেকনাফ স্থলবন্দর	00	00	রোহিঙাা সমস্যার জন্য নভেম্বর-২০১০ মাস হতে যাত্রী গমনাগমন বন্ধ রয়েছে।
	মোট (জন) =	১৭৮১৮৬৬	2667445	नाग एक नाला गर्नागाना वर्ष प्रदेशको

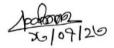


Figure 4-14: Passenger Information of the Land Port (2022-23 Fiscal Year)

Source: Land Port Authority

Darshana Land Port currently lacks any infrastructure development. No measures have been undertaken to establish necessary facilities, primarily due to the absence of road connectivity linking the port to the main transport network. As a result, the feasibility of making this land port operational remains uncertain. The final decision regarding its development and operationalization is still pending.





















The following figure describes the Export, Import & Passenger Information of Land Port (2023-24 Fiscal Year). This information is collected from Land Port Authority.

## বাংলাদেশ স্থলবন্দর কর্তৃপক্ষ

এফ/১৯এ, শেরেবাংলানগর, আগারগাঁও, ঢাকা-১২০৭

বাংলাদেশ স্থলবন্দর কর্তৃপক্ষ এর ২০২৩-২৪ অর্থবছরের আমদানি,রপ্তানি ও যাত্রীর তথ্য:

ক্রম		আমদানির তথ্য		রপ্তা	নির তথ্য		যাত্ৰী তথ্য (সংখ্যা)	
	স্থলবন্দরের নাম	ট্রাক সংখ্যা (বিদেশী)	পণ্যের পরিমাণ (মে.ট.)	ট্রাক সংখ্যা (দেশী)	পণ্যের পরিমাণ (মে.ট.)	আগমন (জন)	বহিৰ্গমন (জন)	সর্বমোট(জন)
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Figure 4-15: Export, Import & Passenger Information of Land Port (2023-24 Fiscal Year)

Source: Land Port Authority

Comprehensive data on export, import, and passenger movements through major land ports over the past five fiscal years (2019–20 to 2023–24) has been collected. This information has been collected from the official records of the Bangladesh Land Port Authority (BLPA). The data provides valuable insights into trade trends, port activity levels, and cross-border passenger flow, which are essential for evaluating the operational performance and future potential of land ports in the region.













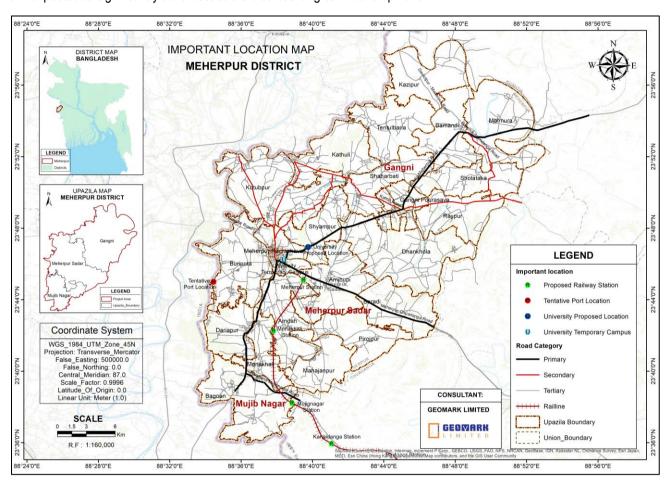






#### 4.2.7 Proposed Development Initiatives

Several strategic development initiatives have been proposed in Meherpur District to enhance regional connectivity, accessibility, and socio-economic growth. A proposed railway line is under consideration to improve transport linkage within the district and beyond, with three tentative locations identified for future railway stations. In addition, the establishment of a proposed university aims to improve access to higher education and foster local human capital development. Furthermore, a tentative site at Buripota has been identified for the development of a port facility, which could serve as a vital hub for trade and logistics in the region. These initiatives, if implemented, are expected to significantly contribute to the district's long-term development.



Map 4-4: Proposed Development Initiatives Map

#### 4.2.7.1 University at Meherpur

The proposed establishment of a permanent university campus in Meherpur marks a significant milestone in the district's educational and socio-economic development. Currently, the university operates from a temporary campus with limited facilities. To address this, a permanent location has been identified adjacent to the Technical Training Center (TTC) in Meherpur. This site was selected based on several factors, including land availability, proximity to existing educational infrastructure, accessibility from major roads, and the potential for future expansion.

As part of the development planning process, the potential impact of the proposed university on the local and regional transport network will be thoroughly assessed. The anticipated increase in student, faculty, and staff movement is expected to generate additional traffic, influencing travel demand patterns, peak-hour congestion, and the need for supporting infrastructure such as access roads, bus services, pedestrian walkways, and bicycle lanes.

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To inform this assessment, data has been collected from similar institutions in the region, specifically Islamic University in Kushtia and Jashore University of Science and Technology. These universities, which have comparable enrollment sizes and regional influence, offer valuable benchmarks for understanding mobility trends, campus-related traffic generation, and service requirements. By analyzing their transport impact—including modal split, average daily trips, and supporting infrastructure—a more accurate projection can be made for Meherpur's proposed university.

The findings from this analysis will help identify necessary transport improvements, such as road widening, improved public transport connectivity, and safety measures, ensuring the proposed university becomes a well-integrated and accessible center of learning. Additionally, it will support evidence-based decision-making for future land use planning and investment in educational infrastructure in Meherpur District.





Figure 4-16: Proposed Location (Adjacent to Technical Training Center (TTC), Meherpur) for Meherpur University

#### 4.2.7.2 Railway Connectivity

The proposed alignment of the new railway line within Meherpur District has been preliminarily identified to enhance regional connectivity and transport efficiency. The new railway line is expected to integrate the district into the national railway network, offering enhanced mobility for both people and goods. After preliminary assessments, three strategic locations have been selected for the establishment of railway stations:

- (i) **Meherpur Station** envisioned as the central hub within the district, this station will serve the district headquarters and surrounding urban and rural areas, enabling passenger transit and small-scale freight operations.
- (ii) **Monakhali Station** located near the border with India, this station is strategically important due to its potential to support future cross-border trade and connectivity.
- (iii) **Mujibnagar Station** proposed to serve the historically significant Mujibnagar area, this station is aimed at supporting local tourism, heritage conservation efforts, and improving access for nearby communities.

The alignment has been tentatively designed to ensure minimal disruption to existing settlements and agricultural lands, while maximizing accessibility and connectivity. Once implemented, the proposed railway infrastructure will act as a catalyst for regional development, facilitating economic diversification, reducing transport costs, and promoting inter-district and transnational linkages.

















#### 4.2.7.3 Land Port Establishment

A tentative location for the establishment of a land port has been identified at Buripota, in Meherpur District. This proposed port is expected to enhance regional trade and cross-border connectivity, particularly with neighboring India. The strategic positioning of Buripota aims to facilitate the movement of goods and promote economic activities in the southwestern region of Bangladesh.

To assess the potential future impact of this proposed port, a comparative analysis will be undertaken using operational and performance data from similar land ports in the region, specifically Bhomra Land Port in Satkhira and Benapole Land Port in Jashore. These reference ports offer valuable insights into expected traffic volumes, customs operations, infrastructure requirements, employment generation, and the broader socio-economic benefits of a functioning land port.

The analysis will support forecasting of trade flows, transport demand, logistics infrastructure needs, and the port's implications for the surrounding transport network. The findings will guide infrastructure planning, policy formulation, and investment prioritization, ensuring that the Buripota Land Port, once operational, contributes effectively to both local development and national trade facilitation goals.

## 4.3 Survey Data Accuracy Assurance and Validation Protocols

To ensure the reliability, accuracy, and completeness of the transportation survey data, a comprehensive data validation and quality assurance (QA/QC) framework was implemented throughout the data collection and processing stages.

#### **Data Validation Framework**

- Duplication Checks: All incoming data entries from field surveys, including KoboToolbox and videobased traffic counts, underwent automated and manual checks to identify and remove duplicate records.
- Error Margin Management: Data was scrutinized for logical consistency, outliers, and improbable values through validation scripts and supervisor reviews. Thresholds for acceptable error margins were predefined based on survey instrument specifications and previous studies.
- Entry Consistency: Data fields were standardized with controlled vocabularies and dropdown menus to minimize entry errors during digital data collection.

## **QA/QC** Activities

- Back-Checks and Re-Surveys: Random sampling of 5-10% of surveyed locations was re-visited by supervisors for spot validation, confirming accuracy of recorded counts, GPS locations, and questionnaire responses.
- Device Calibration Logs: All electronic devices (GPS units, cameras, KoboToolbox applications) were regularly calibrated and logs maintained to ensure measurement precision.
- Error Rate Thresholds: Target error rates were set below 3% for traffic counts and below 5% for household interview surveys. Any deviations triggered data review and, if necessary, corrective resurveying.

#### **Summary Statistics on Data Reliability**

- Completion rates exceeded 98% for all survey components, with minimal missing values.
- Consistency checks indicated an overall data reliability score of 96%, validated by cross-comparison of manual and video counts.
- Data cleaning reduced inconsistencies by approximately 4%, enhancing the integrity of subsequent analyses.

This rigorous QA/QC process ensures that the survey data underpinning the Meherpur District transportation study is robust, reliable, and suitable for detailed modeling and planning interventions.

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## 4.4 Operational Constraints and Solutions

Despite extensive planning and trained survey teams, several operational challenges were encountered during the transportation survey across Meherpur District. These included logistical constraints, adverse weather, and respondent-related limitations, each of which required targeted mitigation measures. The following provides a structured overview of field-level difficulties and solutions adopted.

#### A. Origin-Destination (O-D) Survey Challenges

Challenge	Description & Observations		
Non-cooperative vehicles	Many vehicles did not stop even when signaled, affecting sample representativeness.		
Inaccurate responses	Some respondents were reluctant or unwilling to share correct information.		
Extreme weather	Surveys continued despite high temperatures and rainfall, affecting both teams and devices.		
Nighttime safety	Lack of secured areas after dark posed safety concerns for enumerators.		
Risk of equipment theft	In roadside survey points, devices and printed forms were at risk of being stolen.		

## B. Traffic Volume Survey (Camera-Based) Challenges

Challenge	Description & Observations
Local resistance	Some residents objected to camera setup near their homes or shops.
Inadequate mounting infrastructure	Suitable poles or rooftops were not always available, especially in rural intersections.
Weather hazards	Heavy rain disrupted camera installation, alignment, and recording quality.
Risk of camera theft	Continuous concern at unattended or low-visibility sites prompted extra security measures.

#### C. Household Interview Survey (HIS) Challenges

Challenge		Description & Observations
Remote & locations	hard-to-reach	Survey teams had to access isolated areas, sometimes in extreme weather conditions.
Incomplete responses	or hesitant	Some household members were unwilling to share full travel information.
Perceived surveys	futility of	A common sentiment was that past surveys yielded no visible development, leading to apathy.
Key unavailable	respondent	Often, the main traveler in the household was absent during the visit, leading to recall bias or data gaps.





















#### D. Mitigation Strategies and Adaptive Measures

- Community sensitization: Local leaders and tea-stall meetings were used to build trust and cooperation before survey days.
- **Shift scheduling**: For fatigue-prone or dangerous shifts (e.g., night counts), a rotation policy was adopted to ensure safety and alertness.
- Redundant equipment: Spare tablets, cameras, and batteries were carried to every site to avoid downtime.
- **Elevated camera placement**: Tripods, rooftops, and poles were used to prevent camera tampering and improve visibility.
- Real-time supervision: Field coordinators monitored surveys for quality control and swift problem resolution.
- Offline-first digital tools: KoboToolbox and GPS apps with offline sync ensured reliable data capture in network-poor zones.

#### E. Lessons for Future Replication

- Always allow a **flexible buffer period** in fieldwork plans to accommodate weather or logistical disruptions.
- Provide survey teams with visual ID cards and local liaison officers to reduce resistance from respondents.
- Equip teams with GPS-enabled tools and offline digital forms to reduce dependency on connectivity.
- Schedule return visits to households where the key respondent is absent, to avoid data quality loss.
- Use **incentivized engagement** (e.g., snacks, leaflets) in community outreach to encourage participation.

















# Chapter 5 Traffic Survey Analysis & Findings



# **Chapter 5: Traffic Survey Analysis & Findings**

## 5.1 Reconnaissance Survey

The reconnaissance survey conducted in Meherpur District has provided valuable preliminary insights into the region's transportation infrastructure, travel behavior, and associated socio-economic and environmental challenges. The following analysis summarizes the key findings derived from field visits, stakeholder interactions, and observational data:

Table 5-1: Reconnaissance Survey Findings

SI. No.	Category	Findings
1	Road Infrastructure	Major roads like Kushtia–Meherpur Highway show signs of deterioration (damaged medians, eroded edges, incomplete bridges). Village roads are poorly surfaced.
2	Critical Intersections	Congested zones identified at Meherpur Sadar Intersection (Meherpur Bus Stand / College Mor), Gangni Chottor, Chuadanga–Meherpur Highway intersections, Mujibnagar Memorial Intersection (Bhaberpara), Kazipur Mor, Amdah Mor; informal parking and vending exacerbate the issue.
3	Stakeholder Insights	Local authorities and transport workers demand road improvement, better public transport, traffic control, and new infrastructure (university, healthcare).
4	Community Feedback (Tea Stall Meeting)	Key issues: poor education facilities, road congestion due to informal activities, need for healthcare services, economic reliance on agriculture/remittance.
5	Public Transport & Freight	Dominance of easy bikes and small trucks. Seasonal freight movement lacks dedicated load/unload zones, leading to congestion and unsafe stops.
6	Safety & Accessibility	Lack of signage, road markings, pedestrian facilities, and lighting, especially in rural areas and near schools.
7	Socio-Economic Linkages	High traffic demand near agricultural zones and economic hubs; public relies heavily on shared transport due to limited services.
8	Environmental Observations	Seasonal challenges such as flooding and road wear in agricultural areas identified as recurring issues affecting transport efficiency.

















## 5.2 Vehicle Registration Data

The vehicle registration data collected from the BRTA office of Meherpur District provides valuable insights into the nature and extent of motorization in the area. As of the reporting date, a total of **46,675 vehicles** have been registered in Meherpur, spanning a wide variety of classes that reflect both personal and commercial transport needs. The following table presents the findings of the vehicle registration for Meherpur District.

Table 5-2: Class Wise Vehicle Number

SI. No.	Vehicle Class Name	No. of Vehicle
1.	Baby Taxi 3 Seat	3
2.	Pvt. Pass. (Jeep / St. Wagn)	32
3.	Heavy Public Goods	68
4.	Special Purpose Vehicle	3
5.	Private Service Microbus	4
6.	Agricultural Vehicle	45
7.	Dual Purpose Vehicle	18
8.	Delivery Van	1
9.	Public Service Minibus	56
10.	Light Public Goods	27
11.	Medium Public Goods	14
12.	Medium Private Goods	2
13.	Motor Cycle (Medium)	28,962
14.	Motor Cycle (Large)	16,457
15.	Public Service (Microbus)	71
16.	Auto Rickshaw	1
17.	Motor Cycle (Small)	855
18.	Auto Tempo (Private)	1
19.	Motor Car (Small)	1
20.	Private Passenger. Microbus	4
21.	Light Private Goods	12
22.	Heavy Private Goods	4
23.	Auto Tempo (Public)	1
24.	Motor Car (Large)	5
25.	Health Service Vehicle	4
26.	Public Service Omnibus	14
27.	Public Tank Lorry	10
	Total Vehicle	46,675

The analysis reveals that **two-wheeler motorcycles dominate the registered vehicle fleet**, accounting for the vast majority of all vehicles. Specifically, **medium motorcycles** number **28,962** and **large motorcycles** number **16,457**, jointly comprising more than **97% of the total registered vehicles**. This overwhelming dominance of motorcycles indicates a strong preference for low-cost, flexible, and efficient personal mobility solutions in both urban and rural settings of the district.





















In contrast, the number of **private cars (small and large)** and **light private vehicles** is significantly lower, indicating limited ownership of higher-capacity private vehicles, possibly due to affordability or infrastructure constraints. Similarly, **public transport vehicles** such as **microbuses (71)**, **minibuses (56)**, and **public service omnibuses (14)** are relatively few, suggesting either underutilization of formal public transport systems or dependency on informal modes like auto-rickshaws and motorcycles for commuting.

Goods vehicles, including heavy public goods (68), medium public goods (14), light public goods (27), and light private goods (12), also show modest figures, reflecting the scale and structure of local economic activity. The presence of agricultural vehicles (45) and special-purpose vehicles signifies the importance of the agricultural sector and other specialized services within the district.

The data also reveals a very limited number of **delivery vans**, **auto tempos**, and **health service vehicles**, indicating potential areas for service improvement, particularly in last-mile delivery and emergency transportation. Overall, the data illustrates that Meherpur District's transportation landscape is **heavily reliant on two-wheelers**, with **limited diversification** in terms of other vehicle types. This trend has important implications for transportation planning, particularly in areas of traffic safety, infrastructure design, public transport development, and environmental sustainability. The findings from this data will feed into broader travel demand forecasting and help shape effective interventions under the proposed Development Plan for Meherpur Zilla.

















## 5.3 Traffic Volume and Origin and Destination (O-D) Survey

To ensure the accuracy, reliability, and completeness of traffic flow data, traffic volume counting was conducted using a dual-method approach—combining manual counting with digital video recording techniques. Manual traffic counts were carried out by trained enumerators stationed at strategic intersections and road segments, particularly during peak periods. Enumerators utilized tally sheets and handheld devices to record vehicle movements, ensuring detailed categorization by type and direction. Simultaneously, high-resolution video cameras were deployed for continuous 24-hour monitoring, capturing traffic patterns across day and night.

These video recordings were subsequently analyzed to extract precise vehicle counts and validate the manual data, significantly reducing potential counting errors and observer fatigue. This blended approach enabled a robust and comprehensive understanding of traffic dynamics across survey locations in Meherpur District. The following table presents the 24-hour traffic volume summary for the IC-05 location, situated along the Gangni to Dhankhola Road—a critical link in the regional transport network.

Table 5-3: Summary of Traffic Counting for IC-05 Location

Name of Road: Gangni to Dhankhola Road Code					IC-05
Category	SI	Sub-Category	Direc	Direction	
			Gangni To Dhankhola Road	Dhankhola Road To Gangni	Total
Non-	1	Bicycle	76	52	128
Motorized	2	Rickshaw /Battery Rickshaw	0	0	0
	3	Rickshaw Van (Peddle/Ba ttery)	498	466	964
	4	Battery Easy Bike/Auto	131	120	251
Motorized	5	Motorc ycle	911	944	1855
	6	Motorized 3- wheeler/CN G	126	128	254
	7	Private Car	5	5	10
	8	Utility/4- wheel Drive/Jeep	0	10	10
	9	Human Hauler/Leg una/Tempo	0	5	5
	10	Micro Bus/NO AH	11	11	22
	11	Mini- Bus	0	0	0
	12	Large Bus	0	0	0
	13	Articulated Bus/Double -Decker Bus	0	0	0
	14	SGV/Pickup /Small Covered Van	4	5	9
	15	Medium Truck/MC V (2-Axle)	14	3	17
	16	Large Truck/LC V (3-axle)	0	0	0
	17	Containe r/Trailer (>3 axle)	0	0	0
	18	Tanker/Tan k Lorry	0	0	0
	19	Others	8	7	15



















The following table presents the 24-hour traffic volume summary for the IC-04 location, situated along the Purbo Malshadho Road, Gangni.

Table 5-4: Summary of Traffic Counting for IC-04 Location

Name of Road: Purbo Malshadho Road, Gangni			ad, Gangni	Code	IC-04
Category	SI	Sub-Category	Dire	Direction	
			Hat Boalia To Gangni	Gangni To Hat Boalia	Total
Non-	1	Bicycle	135	137	272
Motorized	2	Rickshaw /Battery Rickshaw	0	1	1
	3	Rickshaw Van (Peddle/Ba ttery)	649	622	1271
	4	Battery Easy Bike/Auto	129	118	247
Motorized	5	Motorc ycle	1838	1741	3579
	6	Motorized 3- wheeler/CN G	135	130	265
	7	Private Car	21	20	41
	8	Utility/4- wheel Drive/Jeep	1	0	1
	9	Human Hauler/Leg una/Tempo	81	76	157
	10	Micro Bus/NO AH	13	12	25
	11	Mini- Bus	0	0	0
	12	Large Bus	0	0	0
	13	Articulated Bus/Double -Decker Bus	0	0	0
	14	SGV/Pickup /Small Covered Van	10	13	23
	15	Medium Truck/MC V (2- Axle)	5	4	9
	16	Large Truck/LC V (3-axle)	2	0	2
	17	Containe r/Trailer (>3 axle)	1	1	2
	18	Tanker/Tan k Lorry	0	0	0
	19	Others	1	3	4



















## 5.4 Study of Critical Traffic Junctions

To ensure effective transportation planning and congestion management in Meherpur District, it is essential to identify and analyze the critical intersections that serve as key nodes for traffic movement and economic activity. These intersections, often located at the convergence of major regional and local roads, experience varying degrees of vehicular and pedestrian pressure, particularly during peak hours, market days, and seasonal events. The following table presents a detailed assessment of the major intersections within the district, focusing on their current road conditions, congestion levels, potential strategies for congestion reduction, and future development perspectives. This analysis provides a foundation for targeted infrastructure improvements and strategic planning interventions aimed at enhancing mobility and accessibility across the district.

Table 5-5: Critical Traffic Junctions Overview

SI. No.	Intersection Name	Roads Connected	Road Condition	Congestion Status	Congestion Reduction Strategy	Future Development Perspective
1	Meherpur College Mor	R745 (Meherpur– Chuadanga), Meherpur– Mujibnagar Road, Town Roads	Fair; surface cracks, edge damage	High; due to school, market, and office traffic	Install traffic signals; remove encroachments; create rickshaw/van stands	Bypass road; 4- laning of approach roads; modern bus terminal
2	Gangni Bazar Intersection	Gangni–Kushtia Road, Gangni– Meherpur Road, Market Roads	Fair; inner roads narrow	Moderate to high; haat day congestion, pedestrian- vehicle conflict	Truck unloading zone; widen roads; set up police post	Secondary ring road; reorganized haat layout
3	Amjhupi Mor	Meherpur– Gangni Road, Amjhupi– Mujibnagar Link	Fair; narrow and poorly lit	Light to moderate; agricultural and residential growth	Install signage; widen road; dedicated agri- transport lanes	Develop agrilogistics hub; improve culverts and road shoulders
4	Mujibnagar Memorial Intersection	Meherpur– Mujibnagar Road, Mujibnagar– Kazipur Road	Good; maintaine d due to tourism	Seasonal; on national events or holidays	Tourist parking zone; vehicle restriction at peak times	Eco-friendly shuttle service; widen for tourist bus access
5	Kazipur Mor	Mujibnagar– Kazipur Road, Border Access Roads	Fair; narrow rural road	Light; strategic for trade but occasional peak loads	Border check post; shoulder strengthening	Trade route integration; pave feeder roads
6	Amdah Mor	Meherpur– Gangni Road, Amdah Rural Roads	Poor to fair; patchy surface	Periodic; mainly due to slow vans and trucks	NMT lanes; regulate routes; speed breakers	Truck bypass; feeder node for agri-based zones

















## 5.5 Trip Generation Survey & Travel Behavior Study

As part of the transport planning component under the Meherpur District Development Plan, a detailed analysis of trip generation and travel behavior was conducted based on data collected from the Household Interview Survey (HIS). The study aimed to quantify the volume and characteristics of trips originating from and terminating in various parts of the district. For a more accurate spatial representation, the district was divided into Traffic Analysis Zones (TAZs). These zones were delineated based on land use typologies such as residential, commercial, educational, industrial, and agricultural areas to reflect homogeneity in travel characteristics.

The findings indicate that trip generation rates and patterns vary significantly across land use types. Residential and educational zones showed a higher frequency of daily trips, especially during peak hours, while agricultural and industrial zones demonstrated more seasonally influenced movement patterns. Commercial areas, particularly within Meherpur Sadar, generated trips across all hours, largely driven by economic activities and service-related travel.

Data collected through household interviews, including trip purpose, travel mode, frequency, duration, and trip length. A dominant share of trips was observed for work, education, and business purposes, with a growing reliance on motorized two-wheelers and non-motorized modes like rickshaws and bicycles in both urban and rural settings. In parallel, the Travel Behavior Study provided insights into the population's mobility preferences and constraints. The analysis revealed that while walking and rickshaws remain the most accessible and commonly used modes for short-distance travel, there is a rising demand for public transport services for medium- to long-distance commuting—especially from peripheral unions to the district headquarters. Travel frequency was found to be highest among students, business owners, and agricultural workers, each group exhibiting distinct modal choices and time-of-day preferences.

Several challenges were also documented, including long travel durations due to poor road conditions in remote areas, lack of reliable public transport options, and limited connectivity to regional hubs. These findings underscore the need for targeted transport interventions, including infrastructure upgrades, improved service delivery in underserved areas, and a better-integrated transport network that aligns with land use dynamics and socioeconomic profiles.

Overall, the analysis of trip generation and travel behavior provides a critical evidence base for transport demand forecasting, prioritization of infrastructure investments, and design of mobility solutions that are responsive to the unique spatial and socio-economic context of Meherpur District.

















## Occupation of The Trip maker

As part of the Trip Generation and Travel Behavior Studies under the Meherpur District Development Plan, data on the occupation of trip makers was collected through the Household Interview Survey (HIS). Understanding the occupational profile is essential to determine the types of mobility needs and travel patterns prevalent in the area. Different occupations influence travel frequency, purpose, timing, and mode choice. For instance, farmers and agricultural workers typically exhibit seasonal travel variations, while business owners and employees may require consistent access to commercial hubs. The survey results reflect a diverse mix of employment types, with a significant portion engaged in agriculture (41.12%), followed by business (16.40%), and self-employment (7.42%). This occupational distribution highlights the district's agrarian economic base and suggests the need for both ruralaccess and market-oriented transport interventions. The following table summarizes the percentage share of trip makers by occupation:

Table 5-6: Percentage Share of Trip Makers by Occupation

SI. No.	Occupation	Percentage (%)
1	Student	0.22
2	Public Employee	4.27
3	Private Employee	3.37
4	Business	16.40
5	Agriculture/Farmer	41.12
6	Housewife	3.60
7	Unemployed	3.37
8	Retired	2.25
9	Other (Occupation)	9.44
10	Labor	8.54
11	Self-Employment	7.42
	Total	100.00

## **Education Level**

Understanding the educational background of household heads is essential for interpreting socio-economic behavior, mobility choices, and access to services across Meherpur District. The level of education often influences employment type, income level, awareness of transportation options, and willingness to adopt new travel behaviors. The following table presents the distribution of education levels among household heads based on data collected from the Household Interview Survey. It shows a significant concentration in the below-primary category, indicating limited formal education across a large portion of the population, which may have implications for planning awareness programs, training initiatives, and service accessibility.

Table 5-7: Education level of the Household Head

SI. No.	Occupation	Percentage (%)
1	Below Primary	40.67
2	Six-Ten	26.07
3	SSC	13.71
4	HSC	6.97
5	BA/BSc	5.62
6	MA/MSc	3.15
7	Not Applicable	3.37
8	Others	0.45
	Total	100.00

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## 5.6 Goods Movement and Mode of Shipment Study

The Goods Movement and Mode of Shipment Study was undertaken to understand the nature, volume, and movement patterns of freight transport within Meherpur District. The study focused particularly on capturing insights into commodity types, origin-destination flows, shipment frequency, and the transportation modes used, including trucks, pickup vans, rickshaw vans, and river-based vessels. A total of 33 structured questionnaire surveys were conducted at key goods transfer points across the district.

## **Seasonal Transport Load-Unload Survey**

In order to evaluate the seasonal impact of agricultural transport, particularly the movement of perishable goods such as fruits and vegetables, a Seasonal Transport Load-Unload Survey was carried out. These goods often cause periodic spikes in traffic congestion, especially during harvest and distribution periods. The survey utilized a structured questionnaire targeting transport operators, drivers, logistics workers, and key local stakeholders.

Key aspects covered in the survey included:

- Loading and unloading point characteristics
- Trip costs and payment practices
- Operating hours and peak-time behavior
- Catchment area and regional trade routes
- Volume and frequency of trips by vehicle type
- Seasonal variations in freight demand

Impact of the Padma Bridge

A significant component of the study was the evaluation of the Padma Bridge's impact on goods transport in Meherpur. With the bridge drastically improving east-west connectivity, the survey observed:

- Reduced travel times
- Changes in preferred freight corridors
- New routing behavior and bypassing of traditional nodes
- Partial reduction in congestion in some areas and route diversions in others

This infrastructure improvement has played a pivotal role in shaping freight movement trends across the district. Logistics Operations and Labor Welfare

The survey also explored the basic operational needs of freight workers, revealing critical issues that influence productivity and road safety:

- Lack of adequate resting spots, sanitation, and food facilities
- Irregularities in trip scheduling due to infrastructure or climatic conditions
- Instances of delivery failures, often resulting from delays or product spoilage, were recorded—especially critical for perishable goods

These inefficiencies offer insight into gaps in the current freight logistics ecosystem and form the basis for recommending strategic infrastructure and service improvements.

Identification of Bottlenecks and Congestion Hotspots

The survey mapped the main transport corridors utilized during peak seasonal periods. Specific intersections and road segments were analyzed to identify:

- Congestion-prone areas
- Infrastructure limitations (e.g., narrow roads, weak pavement, lack of bypass)
- Inadequate handling or loading zones at rural markets and aggregation centers

















These findings will directly inform the planning and design of future freight corridors, traffic management plans, and rural transport infrastructure development, ensuring a resilient and efficient agricultural supply chain for Meherpur District.

The following table describes the vehicle category distribution of the Seasonal Transport Load-Unload Survey.

Table 5-8: Seasonal Transport Load-Unload Survey Vehicle Category

SI. No.	Vehicle Type	Vehicle Count	Percentage (%)
1	Large Truck	17	51.52
2	Medium Truck	4	12.12
3	Motorized 3-wheeler	10	30.30
4	Van	2	6.06
Total		33	100.00

The initiation timeline of seasonal transport load-unload processes in Meherpur District demonstrates a clear evolution in goods movement management over the past three decades. Beginning from **1990**, the frequency of such processes remained low through the 1990s and early 2000s, reflecting limited institutional engagement with seasonal logistics. A noticeable shift occurs from **2018 onward**, with the most significant increase in **2020**, during which **8 processes** were initiated—likely a response to the COVID-19 pandemic's disruption of supply chains and the subsequent emphasis on agricultural logistics. This momentum continued in the following years, particularly in **2022** and **2023**, showing growing awareness of transport bottlenecks during peak seasons. The upward trend through **2025** indicates continued policy interest in building a more resilient and efficient freight system, especially for perishable and time-sensitive goods.

While this report presents foundational observations on traffic patterns and goods movement, a detailed timespecific analysis such as peak vs. off-peak traffic volumes, weekday vs. weekend trends, and seasonal freight dynamics will be presented in the upcoming Working Paper on Transport Data Analysis.

The following figure presents the distribution of the starting years of the processes.

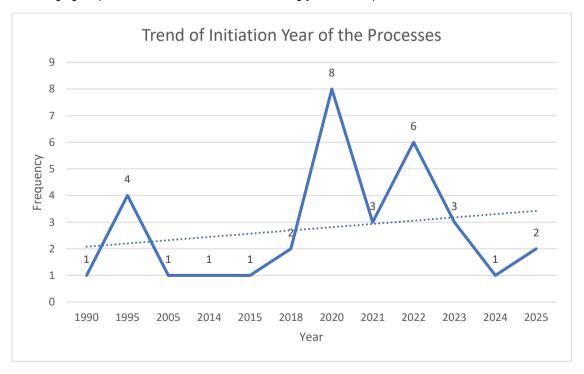


Figure 5-1: Seasonal Transport Load-Unload Process Initiation Trend















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## **5.7 Proposed Development Initiatives**

## 5.7.1 Meherpur University

As part of the broader development initiative in Meherpur District, the establishment of a permanent university campus has been identified as a transformative step toward enhancing access to higher education and promoting regional socio-economic growth. This chapter provides a comparative analysis using data from similar institutions like Jashore University of Science and Technology (JUST) and Islamic University, Kushtia (IU) to assess the likely impact of the proposed Meherpur University on transport, infrastructure, and service demand in the district.

## 5.7.1.1 Comparative Institutional Profile

The following table presents the data of two comparative institutions.

Table 5-9: Data for Predicting University Impact

University	Jashore University of Science and Technology	Islamic University, Kushtia
Establishment year	2007	
Address	Sadhinata Sarak, Churamonkati, <u>Jessore,</u> 7408, Bangladesh	24 kilometers south of Kushtia and 22 kilometers north of Jhenidah district-town in a lush green countryside, the university is by-passed by Khulna-Kushtia National Highway.
Area:	Suburb, 35 acres	175 acres
Students	6213	15417; Foreign Students: 39
Residential Hall	4	8(4 male, 4 female)
Teachers	347	412
Officers	163	425
Staff	312	399
Faculties and departments	36 Departments are Organized into 8 Faculties.	8 Faculties, 34 Departments

## 5.7.1.2 Implications for Meherpur University

## **Projected Student and Staff Numbers**

Based on the enrollment and employment statistics from JUST and IU, it is reasonable to project that Meherpur University, within 10–15 years of establishment, may serve between 8,000–12,000 students, supported by

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approximately 350-400 faculty members, 150-200 officers, and 300-350 administrative staff. This population will result in substantial daily movement to and from the campus.

## **Transportation and Mobility Demand**

The expected increase in daily trips includes:

- **Student commuting** (private vehicles, public buses, rickshaws, bicycles)
- Faculty and staff movement
- Logistics and service vehicles

This could result in an estimated 5,000–7,000 additional daily trips, particularly concentrated during morning and afternoon peak hours.

## **Campus-Related Travel Pattern Analysis**

Drawing from data trends at IU and JUST:

- **Modal split** is likely to be a mix of non-motorized (25–30%) and motorized (70–75%) trips.
- Peak hours are expected to align with typical university schedules (8:00–10:00 AM inbound and 3:00– 5:00 PM outbound).
- High demand for access roads, campus shuttle/bus service, and safe pedestrian facilities is anticipated.

## 5.7.1.3 Infrastructure and Land Use Considerations

Given the chosen site's proximity to the Technical Training Center (TTC) and regional road networks, the campus will likely become a major node in the area's urban expansion. The following infrastructure will be necessary:

- Widening of approach roads
- Designated bus bays and auto-rickshaw stands
- Pedestrian and cycle lanes
- Drainage and utility upgrades

The projected spillover development (hostels, student housing, food and retail services) will also necessitate proper land use zoning and traffic management planning in adjacent areas.

## 5.7.1.4 Lessons from IU and JUST: Planning Benchmarks

From analysis of the existing institutions:

- **IU's rural setting** demonstrates the importance of internal transport services and direct highway links.
- JUST's suburban development highlights how university development can catalyze town-scale economic growth and commercial activity.

Both examples underscore the need for:

- Integrated transport planning
- Dedicated parking and loading areas

















• On-campus transport demand management policies (e.g., shuttle, cycle-sharing)

## 5.7.1.5 Forecasted Challenges and Mitigation Measures

Challenge	Mitigation Strategy
Increased traffic and congestion	Upgrading road capacity; traffic signalization
Safety for pedestrians and cyclists	Marked crossings, footpaths, and cycle lanes
Public transport inadequacy	Introducing university shuttle service; coordinating with local operators
Parking demand	Developing multi-use parking facilities
Land use conflict in surrounding areas	Zoning regulations and campus-buffer planning

The comparative analysis indicates that the establishment of Meherpur University will significantly impact the local transport network, land use patterns, and socio-economic landscape. Learning from JUST and IU provides a realistic baseline for estimating traffic volume, infrastructure needs, and service delivery models. To ensure that the university is integrated seamlessly into Meherpur's growth trajectory, proactive planning—particularly in transportation, zoning, and public service provision—is essential. With these considerations addressed, Meherpur University has the potential to emerge as a regional hub for education, innovation, and mobility.

















## 5.8 Strategic Implications of Survey Findings on Future Planning

The transportation survey findings offer some essential insights that extend beyond data documentation, providing a strategic foundation for integrated land use and transport planning. The spatially-referenced data collected across Meherpur District highlights mobility patterns, infrastructure constraints, and emerging travel behaviors that directly inform policy direction and investment priorities.

## 1. Land Use Planning Implications

- Trip generation hotspots identified near educational institutions (e.g., proposed Meherpur University), major markets (Amjhupi, Gangni), and regional intersections point to areas requiring higher land-use efficiency, zoning control, and mixed-use development planning.
- Agricultural logistics corridors emerging from seasonal freight data (e.g., vegetable routes from Tentulbaria, Bamondi) warrant dedicated logistics zones and rural service centers in land use plans.
- Proposed rail and port locations (Monakhali, Buripota) should be preemptively included in growth node zoning with safeguarded rights-of-way.

## 2. Transport Policy Direction

- The predominance of two-wheelers and low public transport registration underscores the need for nonmotorized transport (NMT) infrastructure policies, including safe walkways and bicycle lanes.
- Congestion at key intersections—like Meherpur College Mor and Gangni Bazar—requires intersection hierarchy policy upgrades, pedestrian prioritization, and vehicle restriction regulations during peak hours.
- Land Port and border trade potential calls for customs-integrated transport policies and regional crossborder transport facilitation frameworks.

## 3. Infrastructure Investment Priorities

Priority Area	Justification	Suggested Action
Meherpur College Mor Intersection	High congestion, school and market influence	Signalization, rickshaw stand, 4-laning
Gangni Bazar Corridor	Haat-day congestion, informal vending	Road widening, truck bay, enforcement zone
University Access Roads	Predicted trip growth from students/staff	Approach road upgrade, shuttle routes
Seasonal Freight Corridors	Disrupted movement, spoilage risk	Rural logistics node, designated unloading
Railway & Port Integration	Strategic economic gateway planning	Multimodal terminal, land pooling strategy

















## 4. Immediate vs Long-Term Planning Responses

Horizon	Strategic Response
Immediate	<ul> <li>Quick-win junction redesign.</li> <li>Temporary loading zones.</li> <li>Dedicated survey-based land use overlays in DAP</li> </ul>
Mid-Term	<ul> <li>Bus route feasibility for underserved zones.</li> <li>Agri-transport corridor surfacing.</li> <li>ITS pilot (signal, signage)</li> </ul>
Long-Term	<ul> <li>Four-step modeling-driven corridor planning.</li> <li>Ring road and bypass development.</li> <li>Institutional capacity building for traffic operations.</li> </ul>

This strategic lens ensures that the transportation data not only informs infrastructure but also catalyzes equitable, accessible, and growth-oriented urban and rural planning in Meherpur District.

















# Chapter 6 Data Linking & Maintenance



## **Chapter 6: Data Linking & Maintenance**

In compliance with the Terms of Reference (ToR), the survey firm undertook systematic spatial integration of all traffic and transportation survey data with existing spatial datasets using ArcGIS. This process ensured that the attribute data collected during the field surveys-including traffic volume, origin-destination flows, goods movement, travel behavior, and trip generation—was accurately geo-referenced and linked to relevant spatial features on the digital base map.

## 6.1 Integration of Attribute Data with Spatial Database

All survey attributes were formatted, cleaned, and structured to ensure compatibility with the geospatial database developed in ArcGIS. Each surveyed point such as traffic count locations, OD survey spots, and key goods loading/unloading points was assigned a spatial identifier. These identifiers facilitated the direct linking of tabular attribute data (e.g., vehicle counts, trip purpose, mode share, time of survey) with their corresponding geographic locations on the map.

This spatial linkage allows for efficient spatial querying, thematic mapping, and analytical overlays, supporting the visualization of transportation dynamics across the district. For example, congestion-prone intersections, high tripgeneration zones, and seasonal freight corridors are now identifiable both analytically and spatially.

## **Cross-Linking with Other Survey Data**

Following ToR, a further level of integration was performed to ensure interoperability across all survey modules under the Meherpur District Development Project. Traffic and transportation survey data were cross-linked with datasets obtained from physical feature surveys, topographic surveys, and land use surveys conducted by other contracted firms.

Through this harmonization:

- Surveyed households and infrastructure elements (e.g., intersections, terminals, parking zones) were mapped onto the base map.
- Trip generation and travel behavior patterns were overlaid with land use types to reveal spatial relationships.
- Freight movement data was integrated with agricultural production zones and market locations.
- Roads and intersections assessed during traffic studies were cross-verified with topographic features like slope, drainage, and pavement condition.

## **Geo-Referencing of Survey Features**

All survey elements—households, institutions, intersections, freight hubs, and survey stations—were geotagged and located accurately on the base map. This step allows future planners, analysts, and implementing agencies to pinpoint surveyed locations and interpret data in a spatial context. It also enhances data traceability, ensures consistency across different study components, and strengthens the foundation for transport modeling and spatial planning.

The spatial integration of transport survey data significantly enhances the analytical capabilities of the project and ensures that all datasets align with the broader planning framework of the district.

While collecting the household survey, the same Grid ID and Structure ID have been assigned to identify which structure the trip generation and travel behavior data belongs to. Later, using the Grid ID and Structure ID as attributes, a unique ID has been created to link the socioeconomic database with its physical feature counterpart. Using that unique ID, we managed to link both databases together. The following figure shows the trip generation and travel behavior survey location overlay with physical feature data.

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Figure 6-1: Trip Generation and Travel Behavior Survey Location Overlay with Physical feature Data

Both the physical features and household survey attributes were embedded within the physical feature shapefile. The household survey has been completed, but because the physical feature survey is still ongoing, not all physical feature data have been collected yet. Once the physical feature survey is completed, the entire physical feature database linked with household survey data will be provided. For the time being, a sample has been provided along with the report.

## **Technical Parameters for Spatial Alignment:**

- Coordinate System: UTM Zone 45N (WGS 84) EPSG: 32646
- Datum: WGS 84
- Map Scale: 1:10,000 for base layers
- Raster Resolution (Topography, satellite image): 5m 10m
- Spatial Accuracy: ±1 meter for GPS-based survey locations
- Data Format: ESRI Shapefile (.shp), GeoPackage (.gpkg), File Geodatabase (.gdb)
- Software Used: ArcGIS 10.8, QGIS 3.28

















## 6.1.1 Synchronization and Validation Workflow

The integration of thematic spatial layers follows a systematic workflow to ensure consistency and accuracy across datasets. The table below summarizes the synchronization process between transportation and other thematic surveys.

Table 6-1: Synchronization Work	ctiow of Thematic Lavers
---------------------------------	--------------------------

Step	Survey Theme	Task	Validation Method	Output
1	Transportation (traffic volume, OD, trip gen.)	Geotagging and attribution	Manual cross-checks, GPS logs	Layer with spatial IDs
2	Land Use	Zonal classification overlay	Visual inspection, area matching	Classified polygons
3	Topography	Slope and drainage overlays	DEM comparison, terrain match	Risk map layers
4	Physical Features	Structure-based linkage using Grid ID	Attribute matching	Integrated shapefiles
5	Integration	Spatial join using unique structure ID	Topology rules, overlay test	Master geodatabase

## 6.2 Integration of Different Survey Attribute Data with Spatial Database of Transportation Survey

The interlinking of all transportation survey databases—including traffic volume, origin-destination, trip generation, travel behavior, and goods movement studies—with datasets from other surveys such as physical feature, land use, and topography is currently underway. This integration is being carried out through a standardized referencing framework that allows for spatial and attribute-level linkage. However, **full interlinking will be completed once all data from the remaining surveys are obtained**. This consolidated database will enable more effective analysis, visualization, and planning by providing a comprehensive understanding of how transportation dynamics interact with the physical and spatial characteristics of Meherpur District.

## 6.3 Daily Data Uploading & Website Maintenance

To ensure the accuracy, reliability, and consistency of the transportation survey data, the survey firm implemented a rigorous quality control protocol. All collected data were verified and cross-checked by field supervisors at the end of each day. The verified data were then promptly uploaded to secure computer systems on the same day to avoid any loss or corruption. This daily uploading process allowed for early identification and correction of inconsistencies or errors. A detailed log of the data upload process including date, time, location, file format, and summary of uploaded contents has been maintained and included in this report. Although the final website for central data hosting is currently under development, the report will include detailed information related to data upload such as file names, formats, timestamps, and verification status once the platform becomes operational. Upon the website's readiness, all verified data will be systematically uploaded, and appropriate access credentials and metadata documentation will be provided to the Project Authority.

















## 6.4 Scenario-Based Traffic Modeling Inputs: Readiness Assessment

To support the upcoming development of a four-step transport modeling framework, the current report includes all foundational datasets required for model formulation. The following datasets have been prepared and are in the process of being formatted for modeling inputs:

- Trip Generation Data: Derived from 2,000 household interviews across 22 TAZs. Includes trip purpose, frequency, and mode.
- **O-D Survey Data:** Collected through roadside interviews and structured digital forms (KoboToolbox). Data has been geocoded and classified by trip purpose and vehicle type.
- Traffic Volume Counts: 24-hour classified count data from 21 strategic locations, including directionspecific flows.

## **Readiness Measures Taken:**

- All raw survey datasets have been cleaned to remove outliers and inconsistencies.
- Consistent units (trips per household/day, vehicles per hour, etc.) have been applied across datasets.
- Traffic Analysis Zones (TAZs) have been clearly defined and mapped based on administrative boundaries and land use homogeneity.
- Zone-to-zone matrices are being generated for both person-trips and goods movement.
- Data is being structured into CSV and database formats compatible with standard modeling tools (e.g., TransCAD, VISUM).

## **Model Input Assumptions (Preliminary):**

Component	Current Assumption	Note		
Zonal System	22 TAZs	Based on union and municipality boundaries		
Unit of Trip Rate	Trips/household	Disaggregated by purpose and income where available		
Time Periods Considered	Peak / Off-Peak	Trip tables to be segmented accordingly		
Modal Share Classification	NMT, Motorbike, Public, Private	Based on HIS & OD survey		

A more detailed model calibration and validation process will be documented in the **modeling report** following completion of base-year matrices and network editing.

















## 6.5 Survey Data Inventory and Metadata Standards

To enhance transparency, reproducibility, and long-term archival value, the following standardized inventory has been prepared to document all datasets collected and generated during the transportation surveys. This includes spatial, tabular, and multimedia content, along with relevant metadata.

Dataset Name	Туре	Collection Date	Format	Responsible Person
Traffic Volume Count – All Intersections	Tabular	15–28 May 2025	.CSV	Survey Supervisor
OD Survey Responses (Kobo Export)	Tabular	15–28 May 2025	.xlsx	Urban Planner
OD Survey GPS Points	Spatial	15–28 May 2025	.shp	GIS Team, GEOMARK
Video Traffic Survey Snapshots	Multimedia	15–28 May 2025	.jpg	Field Enumerators
Household Interview Survey (HIS) Data	Tabular	May, June 2025	.xlsx	Survey Supervisor, Urban Planner
HIS Structure Points with Grid ID	Spatial	May, June 2025	.shp	GIS Team, GEOMARK
Seasonal Freight Survey Responses	Tabular	May 2025	.xlsx	Survey Supervisor
Base Map with Physical Features	Spatial	April–May 2025	.gpkg	GIS Team, GEOMARK
Reconnaissance Photo Log	Multimedia	Dec 2024 – Jan 2025	.jpg	Project Team
Survey Location Map Layers	Spatial	May 2025	.shp, .mxd	GIS Team, GEOMARK

## **Metadata and Documentation Standards**

To ensure long-term usability and interoperability, the project adheres to standard GIS metadata practices, aligned with ISO 19115 and national geospatial data governance guidelines:

- Coordinate System: WGS 84 / UTM Zone 45N (EPSG:32646)
- **Projection**: Transverse Mercator
- Datum: WGS 1984
- **Spatial Accuracy**: ±1 m (for GPS-tagged locations)
- Metadata Elements Captured:
  - **Dataset description**
  - Collection method
  - Survey instruments used
  - Data custodian and point of contact
  - Date of last update
  - Quality assurance notes

All spatial layers contain .xml metadata files compatible with ArcCatalog. Tabular datasets include a README metadata sheet and data dictionary to define all field names and codes.

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## **Chapter 7 Conclusion**



## **Chapter 7: Conclusion**

The transportation surveys for roadways and waterways in Meherpur District have provided valuable insights into the current state of the district's transport infrastructure, traffic patterns, and mobility challenges. The study identified key congestion points, critical junctions, and the existing deficiencies in road conditions and traffic management. The anticipated establishment of Meherpur University is projected to significantly increase traffic demand, underscoring the urgent need for infrastructural enhancements and integrated transport planning.

The findings highlight that while some roads are in fair to good condition, many require widening, resurfacing, and better management to handle increasing traffic volumes. Congestion at major intersections during peak hours, especially near educational institutions, markets, and border access points, necessitates targeted interventions such as traffic signalization, dedicated lanes for non-motorized transport, and development of bypass routes.

Moreover, the goods movement study revealed the importance of improving freight logistics, especially for agricultural products, which are critical to the local economy. Overall, the survey underscores the interconnected nature of transport, land use, and socio-economic development in the district.

To effectively plan for future growth and align with the Government's Vision 2041, it is essential to move beyond descriptive surveys and develop advanced analytical tools that can forecast travel demand and evaluate transport interventions. This will enable data-driven decision-making for infrastructure investments and sustainable mobility solutions.

## Way Forward

Building on the survey findings, the next phases of the project will focus on the following key activities:

- 1. Development of a Computer-Based Travel Demand Forecasting Model
  - Prepare a robust methodology employing the classical four-step transport modeling process:
    - Trip Generation: Estimating the number of trips originating and destined within traffic zones.
    - Trip Distribution: Predicting spatial trip patterns between origins and destinations.
    - Mode Choice: Modeling the selection among different transport modes based on cost, time, and convenience.
    - Traffic Assignment: Allocating predicted trips to specific routes on the transport network.
- 2. Sub-Model Development and Calibration
  - Design and calibrate detailed sub-models tailored to the unique socio-economic and geographic context of Meherpur District.
  - Incorporate demographic, land use, and economic variables to enhance prediction accuracy.
  - Utilize survey data and stakeholder inputs to refine model parameters.
- 3. Formulation of a Long-Term Transportation Master Plan
  - Develop a 20-year master plan for Meherpur District integrating all transport modes—roadways, waterways, and non-motorized transport—to optimize resource use and improve connectivity.
  - Align the master plan with the Government's Vision 2041 goals, emphasizing sustainable, inclusive, and climate-resilient transport systems.
  - Identify priority infrastructure projects, policy measures, and operational strategies to address future demand and mobility needs.

















- 4. Integration of Land Use and Transport Planning
  - Ensure coordination between transport infrastructure development and land use zoning to promote transit-oriented growth.
  - Plan for emerging urban nodes, including the proposed university area, to manage travel demand effectively.
- 5. Stakeholder Engagement and Capacity Building
  - Collaborate with local authorities, transport operators, and communities during model development and master plan preparation.
  - Build institutional capacity to maintain and update travel demand models and implement master plan recommendations.

By adopting this forward-looking approach, Meherpur District will be better equipped to anticipate transport challenges, prioritize investments, and foster sustainable mobility solutions that support economic growth and social well-being over the next two decades.

















## **Annexure**

## Questionnaire

Traffic Volume and Origin and Destination (O-D) Survey

URBAN DEVELOPMENT DIRECTORATE (UDD)
Preparation of Development Plan for Meherpur Zilla Project (Package-03)
Transportation Surveys for Roadways and Waterways

## **Traffic Volume Sheet**

Name of Road:	Road No.:	Direction: From		To:	Code:
Station Name:	Station Number:	Date:	Weather:	. Enumerator:	Supervisor:

		No	n-Motori	zed									Motorize	ed						
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Hours Counted	Pedestri an	Bicycle	w /Battery	Ricksha W Van (Peddle/ Battery)	Easy Bike/Aut	Motorcy	Motoriz ed 3- wheeler /CNG	Private	-wheel	Human Hauler/L eguna/T empo	Dur (NO	Mini- Bus		Articulat ed Bus/Dou ble- Decker Bus				Contain er/Traile r (>3 axle)		Others
											, , , , , ,									

















URBAN DEVELOPMENT DIRECTORATE (UDD)
Preparation of Development Plan for Meherpur Zilla Project(Package-03)
Transportation Surveys for Roadways and Waterways

## Origin - Destination (OD) Interview Survey

Roa	ad Link/Road Name:		Survey Stations:			Date:		
Inte	rviewer:		Supervisor:					
_	(1)	(2)	(3)	(4)	(5)	(6)		(8)
	Vehicle Type <sup>a</sup>	Origin	Destination	No of C	Commodity Categories <sup>c</sup>	Weight (in Ton)	Passenç	ger Information
		Where are you travelling from/Origin?	Where are you travelling to/Destination?	Number :			Male:	Female:
	Vehicle :						Adult:	Children:
						Ton		
		Why were you there/purpose? <sup>b</sup>	Why are you going there/purpose? <sup>b</sup>					
		Journey Start	Expected Journey Arrival					
	Driver/	Date:	Date:			Distance:		
	Passenger:	-					ĺ	
						Km		
L		Time :	Time :					
		Where are you travelling from?	Where are you travelling to?	Number :			Male:	Female:
	Vehicle :						Adult:	Children:
						Ton		
		Why were you there?	Why are you going there?				l	
		Journey Start	Expected Journey Arrival				l	
	Driver/	Date:	Date:			Distance:		
	Passenger:						l	
						Km	ĺ	
_		Time :	Time:					_
		Where are you travelling from?	Where are you travelling to?	Number :			Male:	Female:
	Vehicle :					Ton	Adult:	Children:
		Why were you there?	Why are you going there?			1011	l	
							ĺ	
		Journey Start	Expected Journey Arrival				l	
	Driver/	Date:	Date:			Distance:	l	
	Passenger:					Km	ĺ	
		Time :	Time :			KIII	ĺ	
-		Where are you travelling from/Origin?	Where are you travelling to/Destination?	Number :		-	Male:	Female:
	Vehicle :						Adult:	Children:
						Ton		
		Why were you there/purpose?b	Why are you going there/purpose?b				ĺ	
			,,,,,,,				ĺ	
	2000 00	Journey Start	Expected Journey Arrival		ļ		ĺ	
	Driver/	Date:	Date:			Distance:	ĺ	
	Passenger:					Km	l	
		Time :	Time :					
		Where are you travelling from/Origin?	Where are you travelling to/Destination?	Number :		-	Male:	Female:
	Vehicle :						Adult:	Children:
		***************************************				Ton		
		Why were you there/purpose?b	Why are you going there/purpose?b				l	
							ĺ	
	5	Journey Start	Expected Journey Arrival			5: -		
	Driver/ Passenger:	Date:	Date:			Distance:	l	
	rassenger.					Km	l	
		Time :	Time :					
	5V					30		
a.	Vehicle Class :		b. Why were you there	c Commodity	y Class:			
	1 Pedestrian	15 SGV/Pick-up/SCV	Your Residence	1. Agricultu	ural Pro. (rice, co	orn, wheat, vegetable, fruit,	etc).	
	2 Bicycle 3 Rickshaw/Battery Rickshaw	<ul> <li>Medium Truck/MCV (2-Axle)</li> <li>Large Truck/LCV (3 axle)</li> </ul>	<ol> <li>Your Workplace</li> <li>Own/Employer Business</li> </ol>		Prod. (log, timber Product (fresh fi	, plywood, etc). sh, frozen fish, fish prod.).		
	4 Rickshaw Van (Peddle/Battery	18 Container/Trailer (>3 axle)	4. Recreation/Social	4. Mineral	(coal, Iron, Salt,	etc.)		
	5 Battry Easy-Bike/Auto 6 Motorcycle	<ul><li>19 Tanker/Tank-Lorry</li><li>20 Others</li></ul>	<ol> <li>Education Purpose</li> <li>Shopping</li> </ol>		ction material Me um (diesel, petrol	etals (MS rod, CI sheets, GI . octane. etc).	sheets, etc).	
	7 Motorized 3-wheeler/CNG		7. Healthcasre/Treatment	7. Construc	ction materials (s	sand, gravel stone, brick, as	phalt, Re-bar	)
	<ol> <li>Private Car</li> <li>Utility Vehicle/4-Wheel Drive/J</li> </ol>	eep	8. Other	8. Grocery 9. Machine	( flour, sugar, ed ery and equipme	dible oil, etc.)		
	10 Human hauler/Leguna/Tempo			10. Electro	onics (radio, TV, I	Fridge, etc.),		
	<ol> <li>Micro-Bus/NOAH</li> <li>Mini-Bus (36 seated)</li> </ol>			11. Consur	mer goods (cloth nd Jute goods	, garments, shoes, etc.)		
	13 Standard Bus/Large Bus (52 se	eated)		13. Hide, s	skin and leather			
	14 Double-Decker/Articulated Bus	3		14. Others	(specify)			

















Goods Movement and Mode of Shipment Study

## **URBAN DEVELOPMENT DIRECTORATE (UDD)**

Preparation of Development Plan for Meherpur Zilla Project (Package-03) Transportation Surveys for Roadways and Waterways

## Seasonal Transport Origin-Destination (OD) Interview Survey

		Surveyor Name:
2		
		Date of Survey:
3		Location (Coordinate):
		Location importance:
		Time:
5	).	Weather: □ Sunny □ Rainy □ Foggy □ Cloudy
Sect	io	n 2: Respondent Information
1		Respondent: ☐ Transport Operator ☐ Driver ☐ Helper ☐ Farmer
		☐ Daily Wage Worker ☐ Other:
2		Gender: □ Male □ Female □ Other
		Age Group: ☐ Under 18 ☐ 18-25 ☐ 26-35 ☐ 36-45 ☐ 46-60 ☐ Above 60
Sect	io	n 3: Trip Details
1		Vehicle Type: ☐ Van ☐ Motorized 3-wheeler ☐ Medium Truck ☐ Large Truck
		□ Other:
2		Trip Origin (Location/Address):
3	١.	Trip Destination (Location/Address):
4		Trip Route:
		Time (Start, End):
		Distance (Approximate): Km
		Commodity type:
		Quantity:   Weight (Kg)   Count (Pcs)
9		Trip Frequency (in this season):
		□ Daily □ 2-3 times a week □ Weekly □ Monthly □ Occasionally
		If daily, count of trip
		Trip Duration (One Way):
1		Trip Cost (One Way):
		□ Cash □ Due
		If Due, payment schedule
		Which year did the process start?
		Vehicle Operation Type? ☐ Owner Operated ☐ Rented ☐ Other:
1	4.	Where is the location of truck owner?
		Does he have his own parking space or does he park it somewhere else? $\square$ Owner Parking
		□ Other Place
		Where is the location of parking the truck in Meherpur?

















## **Section 4: Seasonal Transport Challenges**

- 1. Do you face any difficulties in transportation during this season? ☐ Yes ☐ No
- 2. If yes, what are the major challenges? (Multiple responses allowed)
  - Poor road conditions (e.g., muddy, potholes, flooded roads)
  - · Limited availability of transport modes
  - · Higher transport fares
  - Congestion/Traffic jams
  - Safety concerns (e.g., accidents, slippery roads)
  - Long waiting times for transport
  - Weather-related delays (rain, fog, etc.)
  - Other: \_\_\_\_\_
- 3. How do you cope with these challenges?
  - · Change travel time
  - Use alternative routes
  - Use alternative transport modes
  - · Avoid trips unless necessary
  - Other: \_\_\_\_\_
- 4. What improvements do you think are needed to address these challenges?
  - Road repairs and maintenance
  - Better drainage systems
  - Availability of affordable transport options
  - More public transport services
  - Road safety measures
  - Other: \_\_\_\_\_

## **Section 5: Additional Comments**

1. Any other suggestions or comments regarding seasonal transportation challenges in your area?

## **Section 6: Transport Operator**

	Does the Padma Bridge have any impact on trip route? ☐ Yes If yes, what are the impacts?	s □ No
4.	Is there any increase in trip number due to Padma Bridge?   If yes, how many?  Places of transport operator basic need:	Yes □ No
	□ Food □ Resting place	☐ Use of toilet
6.	Have you ever faced a situation where goods were not accep  ☐ Yes ☐ No  If yes, what were the reasons?  ☐ Late delivery ☐ Damaged goods ☐ Incorrect items	·
7.	What actions do you take when goods are not accepted?  ☐ Return to sender ☐ Store temporarily ☐ Attempt re-delivery	/

















Trip Generation Survey & Travel Behavior Study

## HOUSEHOLD INTERVIEW SURVEY DATA SHEETS URBAN DEVELOPMENT DIRECTORATE (UDD)

Preparation of Development Plan for Meherpur Zilla Project (Package-03) Transportation Surveys for Roadways and Waterways

## **Household Survey Questionnaire**

Section A: Trip Ge	neration Survey								
01 Survey No.:		02. Date:							
03. Surveyor Num	ber:	04. Codifier Number:							
05. Name of House									
06. Address:									
07. GPS North Coo	ordinate:	08. GPS East Coordinate:							
09. Holding Numb	er of HH:		10. Transport Area Zone (TAZ):						
11. Monthly Incom	ne Level of HH (Taka):		•						
1=<20,000	2=20,000-40,000	3= 40,000-60,000							
4=60,000-80,000	5=80,000-100,000	6=>100,000							
12. Vehicle Owner	ship								
Private Care:	MotorcycleBi	cycleMicro/NOAH	Others (specify)						

## 13: Household Member Information

(Note: enter HH Head first, then the rest of the members in descending order of age)

SL#	15.1: Name of HH Members	15.2: Relation with HH Head (Code R)	15.3: Age	15.4: Gender 1=Male 2=Female	15.5: Occupation (Code O)	15.6: Education (Code E)	15.7: Trip 1=Yes 2=No	
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
Code R:			Code O:		Code E:	•		
1= HH H	Head		1= Student		1= Below Primary			
2= Spot	use		2= Public Emplo	yee	2= Six-Ten			
3= Dau	ghter/Son		3= Private Empl	oyee	3= SSC			
4= Pare	nts/Parents in Law		4= Business		4= HSC			
	ngs of HH Head or Spouse		5= Agriculture		5= BA/BSC			
6= Gran	ndchildren		6= Housewife		6= MA/MSC			
7= Othe	er Relative		7= Unemployee	ed	7= Vocational			
8= Non	Relative		8= Retired		8= Madrasha			
			9= Not Applicab		9= Not Applicable			
			10= Other (Occi	upation)	10= Others			















91. Total Duration (min)



## Section B: Travel Behavior Study

		Tulo No. 1		Trip No. 2					
L	06	How many of them were obliged/mandatory trips (work/study)?							
	05	How many trips did you make during the last work day?							
ı	04 Date:								
ı	03 Serial Number (from SL# of List of Household member section (15)								
	02	Name of Trip Maker							
ı	01	Survey No.:							

		Trip No. 1				Trip No. 2				
07. Tir	07. Time of the beginning of the Trip:				29. Time of the beginning of the Trip:					
08. Or	08. Origin (Code OD) 09. Destination (Code OD)			30. O	rigin (Code OD)	31. Destination (Co	ode OD)			
10. Origin-Address: 11. TAZ			32. O	rigin-Address:		33. TAZ				
12. Destination Address: 13. TAZ				34. De	estination Address:		35. TAZ			
Which	Which mode of the transport did you use for this trip?				Which mode of the transport did you use for this trip?					
	14. 1st Mode	15. Duration (min)	)		36. 1st Mode	37. Duration (min)	Ü.			
	16. 2nd Mode	17. Duration (min)	)		38. 2nd Mode	39. Duration (min)				
E T	18. 3rd Mode	19. Duration (min)	)	e T	40. 3rd Mode	41. Duration (min)				
Code	20. 4th Mode	21. Duration (min)	)	Code	42. 4th Mode	43. Duration (min)				
	22. 5th Mode	23. Duration (min)			44. 5th Mode	Mode 45. Duration (min)				
	24. Main Mode	Main Mode 25. Total Duration (r			46. Main Mode	47. Total Duration	(min)			

26. Frequency of the Trip (Code F)

48. Frequency of the Trip (Code F) Route Details: Route Details: 27. How much have you paid to do the whole Trip? 49. How much have you paid to do the whole Trip? 50. Trip Purpose (Code P): 28. Trip Purpose (Code P):

Trip No. 3				Trip No. 4					
51. Time of the beginning of the Trip:				73. Time of the beginning of the Trip:					
52. Origin (Code OD) 53. Destination (Code OD)			74. Ori	gin (Code OD)		75. Destination (Code	OD)		
54. Origin-Address: 55. TAZ 76. Origin-Address: 77. TAZ				77. TAZ					
56. Destination Address: 57. TAZ				78. Destination Address:				79. TAZ	
mode of the tran	sport did yo	u use for this trip?	200	Which mode of the transport did you use for this trip?					
58. 1st Mode		59. Duration (min)			80. 1st Mode		81. Duration (min) 83. Duration (min)		
60. 2nd Mode		61. Duration (min)			82. 2nd Mode				
62. 3rd Mode		63. Duration (min)	n)		84. 3rd Mode		85. Duration (min)		
64. 4th Mode		65. Duration (min)		1 3	86. 4th Mode		87. Duration (min)		
66. 5th Mode		67. Duration (min)			88. 5th Mode		89. Duration (min)		
	ne of the beginning of the Tripigin (Code OD) gin-Address: stination Address: mode of the transport did yo 58. 1st Mode 60. 2nd Mode 62. 3rd Mode 64. 4th Mode	ne of the beginning of the Trip: gin (Code OD)  53. Destination (Code OD) gin-Address: 55. TAZ stination Address: 57. TAZ mode of the transport did you use for this trip?  58. 1st Mode 59. Duration (min) 60. 2nd Mode 61. Duration (min) 62. 3rd Mode 63. Duration (min) 64. 4th Mode 65. Duration (min)	1	1	1	Table   Trip:   Table   Trip:   Table   Tabl	1		

68. Main Mode 70. Frequency of the Trip (Code F)

92. Frequency of the Trip (Code F) Route Details: Route Details: 72. How much have you paid to do the whole Trip? 93. How much have you paid to do the whole Trip? 72. Trip Purpose (Code P): 94. Trip Purpose (Code P):

90. Main Mode

Trip No. 5					Trip No. 6				
95. Time of the beginning of the Trip:				117	117. Time of the beginning of the Trip:				
96. Origin (Code OD)		97. Destination (Co	de OD)	118	118. Origin (Code OD) 119. Destination (Code OD)			e OD)	
98. Origin-Address:			99. TAZ	120	120. Origin-Address:			121. TAZ	
100. Destination Address: 101			101. TAZ	122	122. Destination Address:			123. TAZ	
Which mode of the trans	sport did yo	u use for this trip?		Wh	ich mode of the transpor	t did you ւ	use for this trip?		
102. 1st Mode		103. Duration (min)			124. 1st Mode		125. Duration (min)		
404 0 144 1				400 0 144 1		127 0 11 / 11			

Wh	Which mode of the transport did you use for this trip?			Which mode of the transport did you use for this trip?				
	102. 1st Mode		103. Duration (min)	1)		124. 1st Mode	125. Duration (min)	
	104. 2nd Mode		105. Duration (min)			126. 2nd Mode	127. Duration (min)	
1	106. 3rd Mode	107. Duration (min)			e T	128. 3rd Mode	129. Duration (min)	
3			109. Duration (min)		Š	130. 4th Mode	131. Duration (min)	
	110. 5th Mode		111. Duration (min)			132. 5th Mode	133. Duration (min)	
	112. Main Mod	e	113. Total Duration (min)		]	134. Main Mode	135. Total Duration (min)	
111	Fraguency of the T	Trip (Codo E)	· · · · · · · · · · · · · · · · · · ·	370	126 E	saguency of the Trip (Cod	o []	

Route Details:	Route Details:			
115. How much have you paid to do the whole Trip?		137. How much have you paid to do the whole Trip?		
116. Trip Purpose (Code P):	138. Trip Purpose (Code P):			

Code OD: 1= Home, 2= Workplace, 3= Work Issues, 4= School/University, 5= Shopping, 6= Medical, 7= Personal Issues,

69. Total Duration (min)

8= Social, 9= Accompaniment, 10= Leisure, 11= Others

Code T: 1= Walking, 2= Bus, 3= Microbus/Noah/Jeep, 4= Utility/Laguna/Tempo, 5= Uber/Pathao/Other (Bike), 6= Uber/Pathao/Other (Car),

7= Private Car, 8= Auto Rickshaw/CNG, 9= Motorcycle, 10= Rickshaw, 11=Bicycle, 12= Water Vehicle, 13= Taxi, 14= Train, 15= School van/bus

Code F: 1= Occassionaly/Less than 1 time per month, 2= 1~3 times per month, 3= Once ina week, 4= 2~4 times per week, 5= Every work day Code P: 1=To home, 2= To Work, 3= To School, 4= To market/Shop, 5=Social/Relative or Friend visit, 6= Recreaion/Leisure, 7= Religious,

8= Medical/Hispital, 9= Business, 10= Salesman/Delivery, 11= Others (please specify)

Preparation of Development Plan for Meherpur Zilla Project















